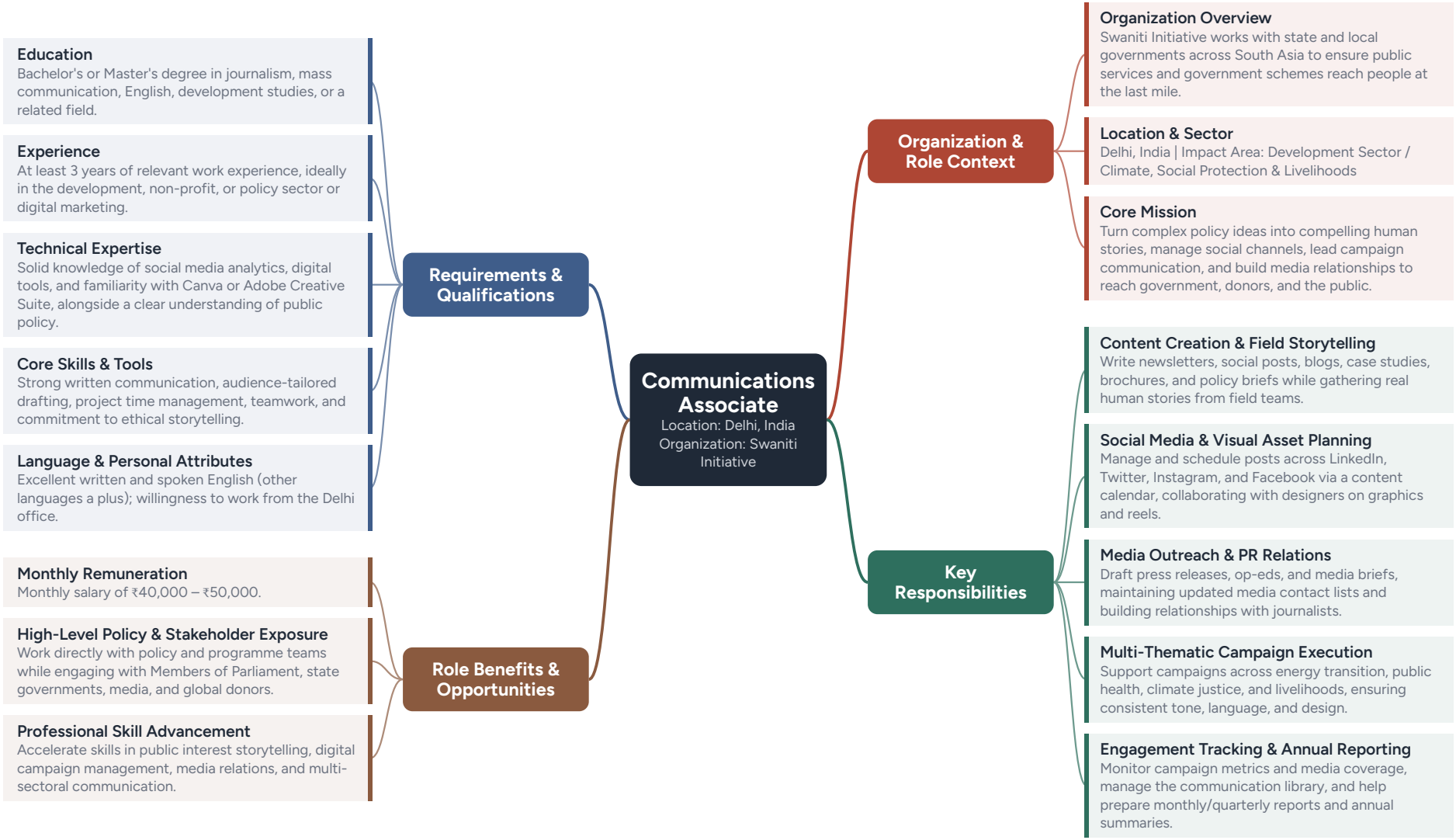
Swaniti Initiative

Associate – Communications in Delhi | Swaniti Initiative | ₹4.8-6 LPA

New Delhi, Delhi · full-time · mid level · ₹40,000 - ₹50,000 /month

Application Assist →

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Skills this role needs

Content Writing	Social Media Management	Media Relations	Impact Storytelling	Canva / Adobe Creative Suite

Job description

Swaniti Initiative

Swaniti Initiative works with state and local governments across South Asia, mainly in India, to make sure public services and government schemes reach the people they are meant for. The team finds gaps in how schemes are run, gives Members of Parliament research on what works, and builds data and technology tools that help officials make better decisions. Today it works with more than 200 Members of Parliament and advises state governments on getting schemes to the last mile. Its main areas of work are climate and sustainability, social protection, and livelihoods.

Role

The Communications Associate will help Swaniti share its work in clear, simple ways that make sense to people in villages and to audiences around the world. Working closely with the policy, programmes and partnerships teams, they will turn complex ideas into real human stories, run social media, support media outreach and help plan campaigns, so the work reaches government, civil society, media, donors and the public. This role suits someone who cares about social impact and wants to improve how development work is talked about.

Responsibilities

- Write content for newsletters, social media, blogs, case studies, brochures, press releases and policy briefs.
- Work with programme teams to gather stories from the field that show how the work changes people's lives.
- Support the writing of annual reports, programme summaries and donor presentations.
- Plan and schedule posts on LinkedIn, Twitter, Instagram and Facebook using a monthly content calendar, and work with designers on graphics, videos and reels.
- Draft press releases, opinion pieces and media briefs, and build relationships with journalists and publications.
- Keep media contact lists and lists of event guests, partners and their social media handles up to date.
- Help plan and run campaigns on themes such as energy transition, public health, climate justice and livelihoods, keeping tone, language and design consistent across all outputs.
- Track engagement, media coverage and campaign results, keep an organised library of communication materials, and prepare monthly and quarterly reports for leadership and donors.

Requirements

- A bachelor's or master's degree in journalism, mass communication, English, development studies or a related field.
- At least 3 years of relevant work experience, ideally in the development, nonprofit or policy sector or in digital marketing.
- Strong writing skills, with experience creating different kinds of content for different audiences and the ability to explain technical ideas in clear, relatable words.
- Excellent written and spoken English, with other languages an advantage.
- Good knowledge of social media tools and analytics platforms, and familiarity with Canva or Adobe Creative Suite is preferred.
- A sound understanding of the development landscape and current policy issues, and a good eye for brand and visual consistency.
- Good time management and teamwork, with a commitment to ethical storytelling and respect for community voices.
- Willingness to work from the Delhi office.

Benefits

- A monthly salary of ₹40,000 - ₹50,000.
- Work that helps government schemes reach people at the last mile across climate, social protection and livelihoods.
- Close work with policy, programmes and partnerships teams, and exposure to Members of Parliament, state governments, media and donors.
- A chance to grow your skills in writing, digital media, media relations and campaigns.

Apply

Check your fit for the role and receive the apply link in your mailbox

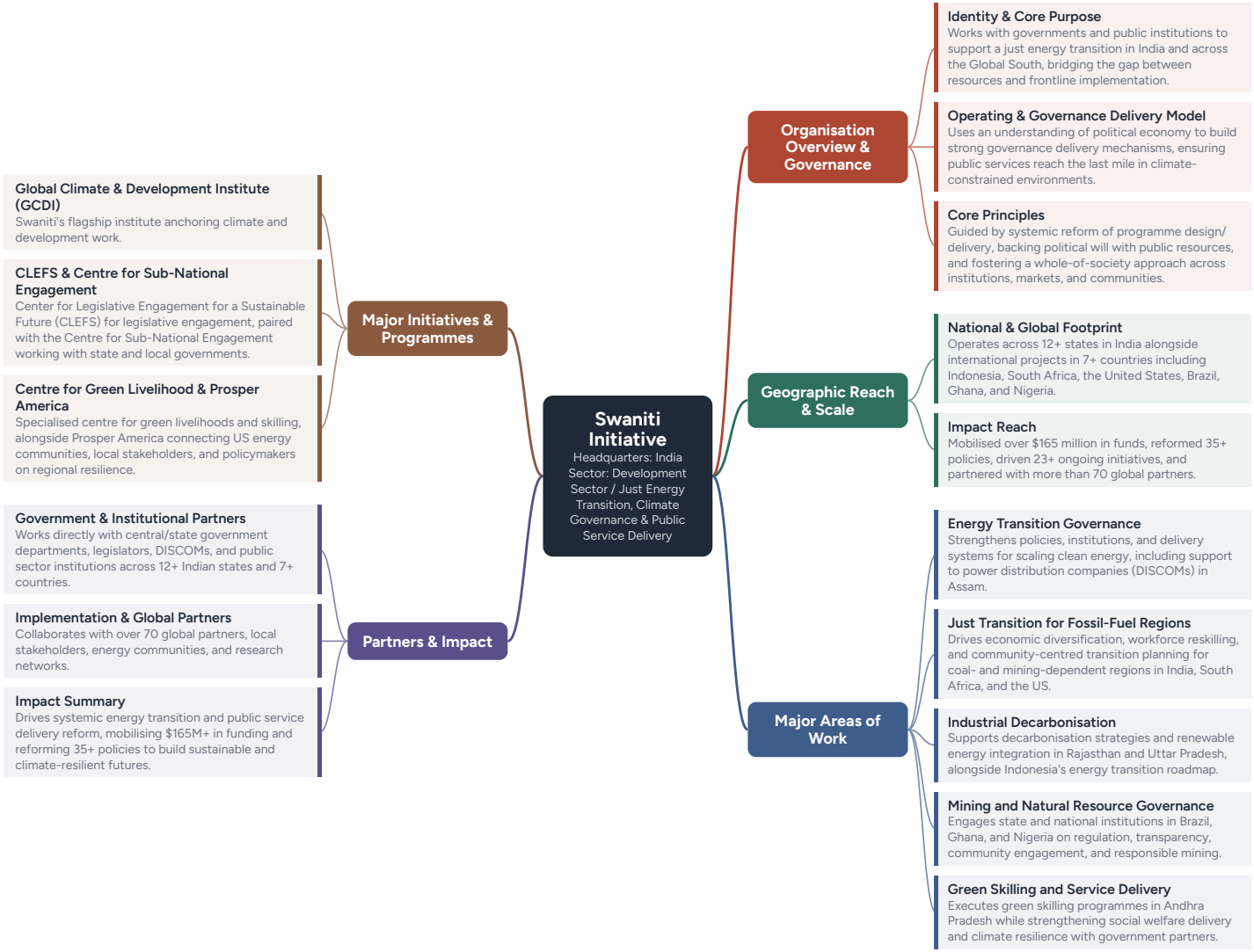
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About the organisation

Swaniti Initiative

Climate, Energy Transition and Governance

swaniti.com ↗
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About Swaniti Initiative

Swaniti Initiative works with governments and public institutions to support a just energy transition in India and across the Global South. It describes its mission as building a sustainable future in a climate-constrained world by bridging the gap between resources and frontline implementation. Swaniti says it uses its understanding of political economy to drive scalable, long-term change in the energy transition, working where climate, governance and community meet. Its approach is to build strong governance delivery mechanisms, make sure public services reach people at the last mile, and root every initiative in inclusive development. It sets out three principles: systemic reform of how programmes are designed and delivered, making sure political will for the transition is backed by public resources, and a whole-of-society approach that spans institutions, markets and communities.

Major Areas of Work

- Energy transition governance: Strengthening the policies, institutions and delivery systems that governments use to scale clean energy, including support to power distribution companies (DISCOMs) in Assam.
- Just transition for fossil-fuel regions: Planning for coal- and mining-dependent regions, covering economic diversification, workforce reskilling and community-centred transition in India, South Africa and the United States.
- Industrial decarbonisation: Supporting decarbonisation strategies and renewable energy integration, including industrial work in Rajasthan and Uttar Pradesh and support for Indonesia's energy transition roadmap.
- Mining and natural resource governance: Working with state and national institutions in Brazil, Ghana and Nigeria on regulation, transparency, community engagement and responsible mining.
- Green skilling and service delivery: Green skilling work in Andhra Pradesh, alongside strengthening social welfare delivery and climate resilience with government partners.

Major Initiatives and Programmes

- Global Climate & Development Institute (GCDI): Swaniti's institute for climate and development work, one of its four specialised centres.
- Center for Legislative Engagement for a Sustainable Future (CLEFS): A centre for working with legislators on climate and sustainability policy.
- Centre for Sub-National Engagement: A centre for work with state and local governments on energy transition and public service delivery.
- Centre for Green Livelihood: A centre for green livelihoods and skilling.
- Prosper America: Swaniti's work in the United States, which brings together energy communities, local stakeholders, policymakers and community groups on job creation, industry diversification and long-term regional resilience.
- Research & Insights: Research, policy analysis and field reports on research and data, policy and governance, and climate and energy, on topics such as battery manufacturing and lead exposure.

Impact

Swaniti's own site cites more than 165 million in funds mobilised, over 35 policies reformed and more than 23 ongoing initiatives. It states that it works in more than 7 countries (India, Indonesia, South Africa, the United States, Brazil, Ghana and Nigeria) with more than 70 global partners. In India, it says it works in more than 12 states with government departments and public sector institutions.

Swaniti suits people who want to work where policy, politics and implementation meet on climate and energy. Staff work directly with government departments, legislators and public sector institutions, so they see up close how public programmes are designed, funded and delivered. Because the work spans several Indian states and countries in Asia, Africa and the Americas, it also gives a comparative view of just transition and natural resource governance. It is a good fit for people with a background in public policy, energy, economics, research or governance who are comfortable working closely with government counterparts.

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