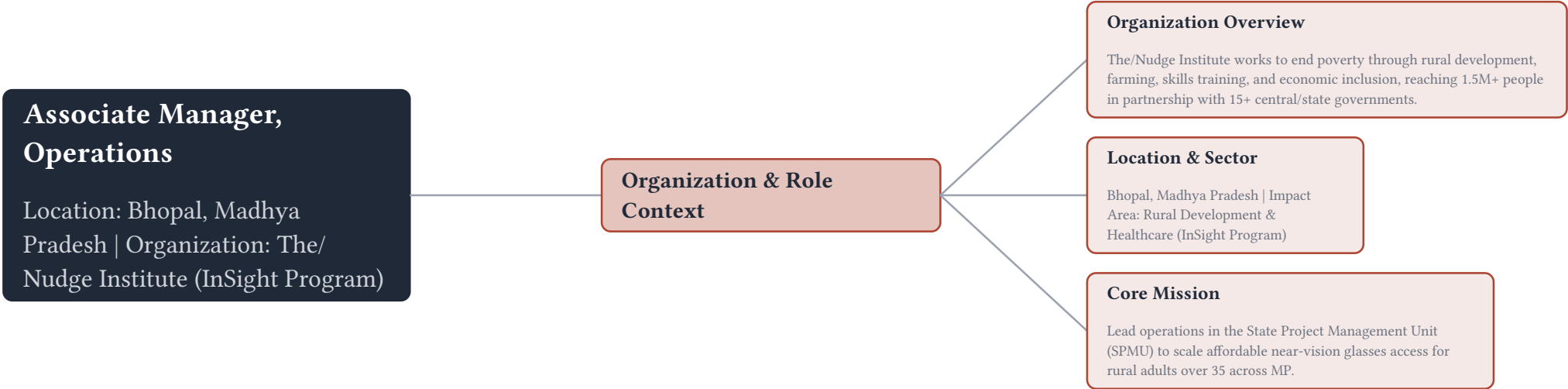


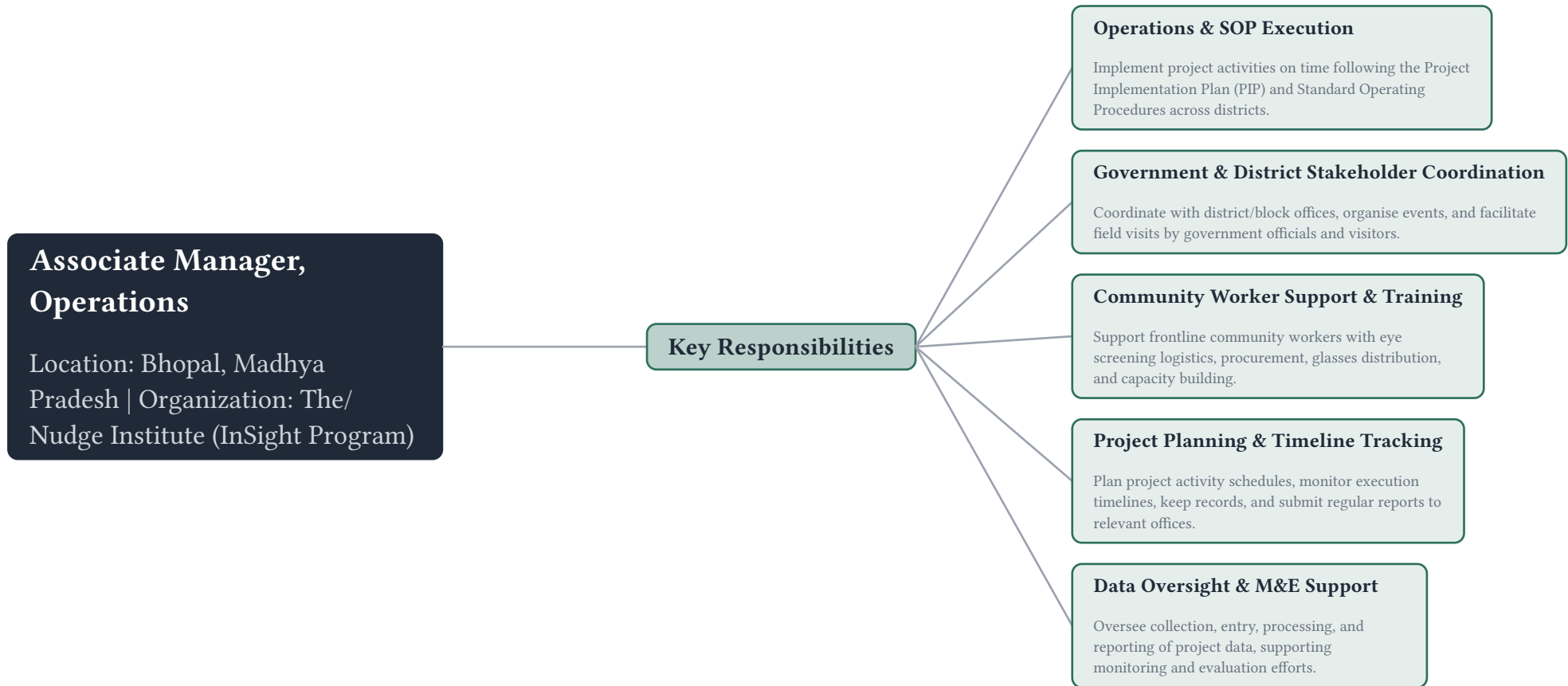


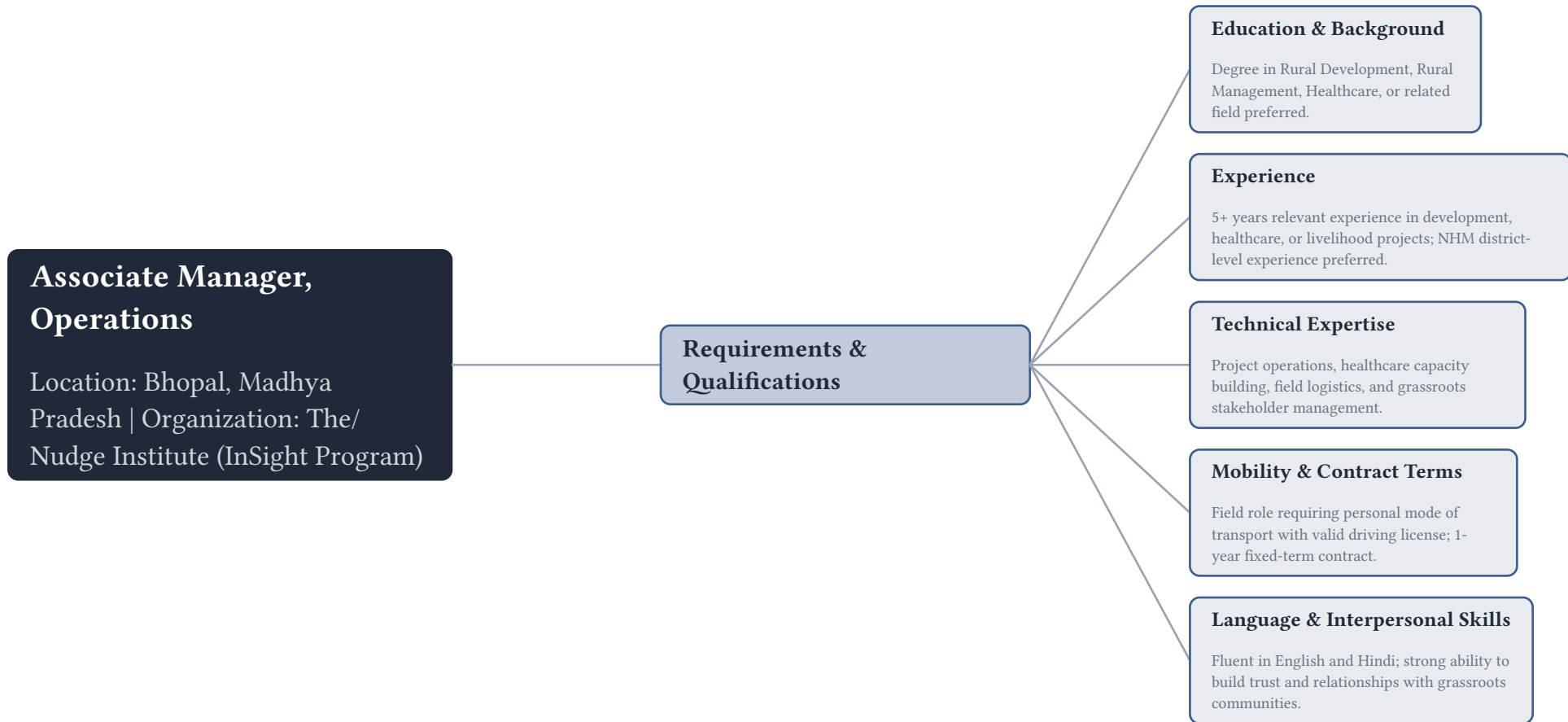
Associate Manager - Operations, InSight in Bhopal | The/Nudge Institute

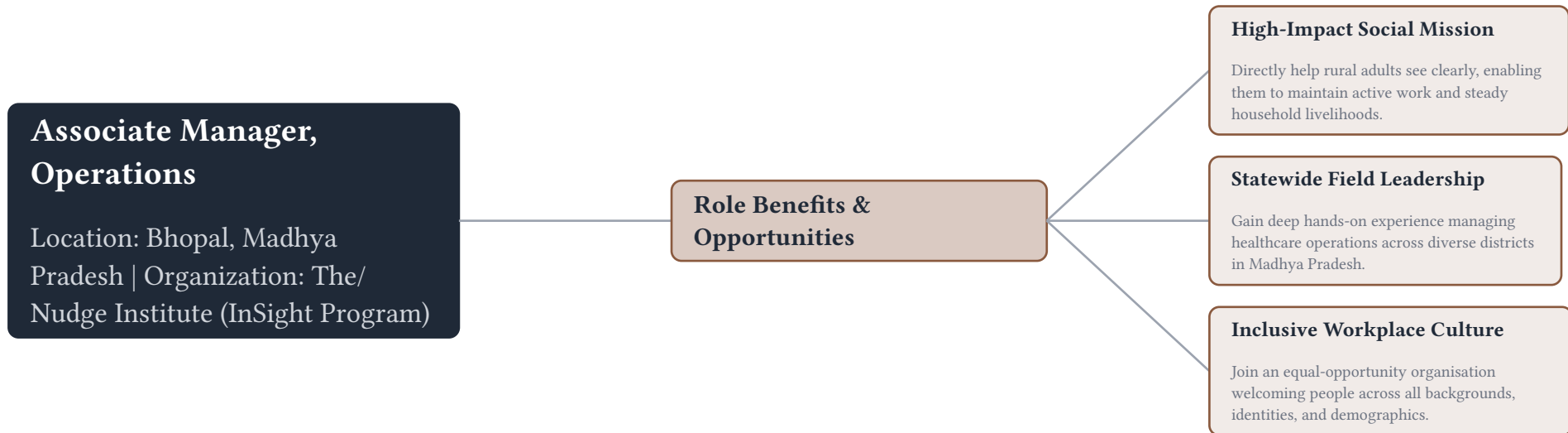
Bhopal, Madhya Pradesh · contract · senior level · Competitive

View this on aikyamjobs.org → <https://aikyamjobs.org/jobs/associate-manager-operations-insight-in-bhopal-the-nudge-institute>











Job Description

[Application Assist →](#)

Want to save this for later instead? [Open the live listing →](#)

The/Nudge Institute

nudge (1).jpeg The/Nudge Institute works to end poverty by helping people build steady livelihoods. It works with women, farmers, tribal communities and young people across rural development, farming, skills training and economic inclusion, in partnership with more than 15 central and state governments. Its work spans 10 states and reaches over 1.5 million people, and it has backed more than 200 social entrepreneurs through its incubator, accelerator and grand challenges. Its InSight Program tackles presbyopia, a near-vision problem that affects 1 in 3 people over 30, often makes it hard to work, and can be fixed with a simple pair of reading glasses.

Role

The/Nudge is helping the Government of Madhya Pradesh give people above 35, mostly in rural areas, access to affordable near vision glasses. As Associate Manager, Operations, you will work in the State Project Management Unit (SPMU) in Bhopal and travel regularly to districts. You will make sure screening and glasses distribution happen on time and to a high standard, working closely with district and block offices and the community workers who reach people in their villages.

Responsibilities

- Implement project activities on time and to a high standard, following the approved Project Implementation Plan and Standard Operating Procedures in each district.
- Coordinate with district and block offices so the programme runs smoothly.
- Support community workers with training, buying supplies, eye screening and handing out near vision glasses.
- Organise capacity building training for the project team and community workers.
- Lead project events at the regional and district level.
- Coordinate field visits by government officials and other visitors.
- Plan project activities and track that they happen on time.



- Keep project records and send reports to the relevant offices.
- Oversee the timely collection, entry, processing and reporting of data.
- Support monitoring and evaluation of the project.
- Build strong working relationships with people and groups at the grassroots.

Requirements

- Experience in rural development, rural management, or healthcare is preferred
- At least 5 years of relevant experience in the development sector, rural development projects, healthcare projects, or livelihood projects
- District-level experience in the National Health Mission or another healthcare institution, including project operations and capacity building, is preferred
- Own mode of transport with a valid driving license, as this is a field role
- Fluent in English and Hindi
- This is a fixed-term contract for 1 year.

Benefits

- Work on a state government programme that helps rural adults see clearly and keep earning.
- Gain hands-on field experience across districts of Madhya Pradesh.
- Join an organisation that welcomes people of every religion, caste, gender identity or expression, sexual orientation, ethnicity and age.

Apply

Check your fit for the role and receive the apply link in your mailbox

Follow our WhatsApp Channel to get notified about the latest jobs.

Required Skills

Operations Management

Stakeholder Engagement

Field Operations

Government Programme Coordination

Data Reporting



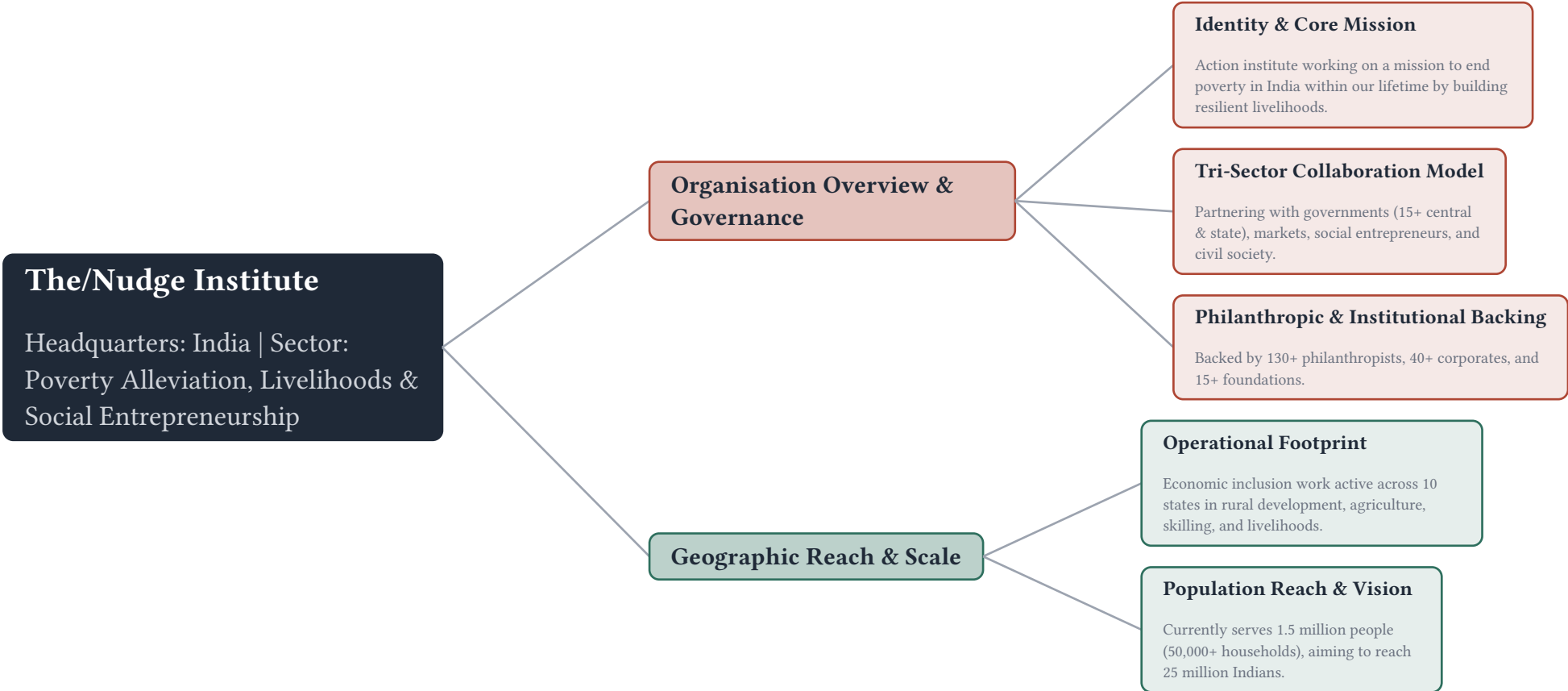
Tags

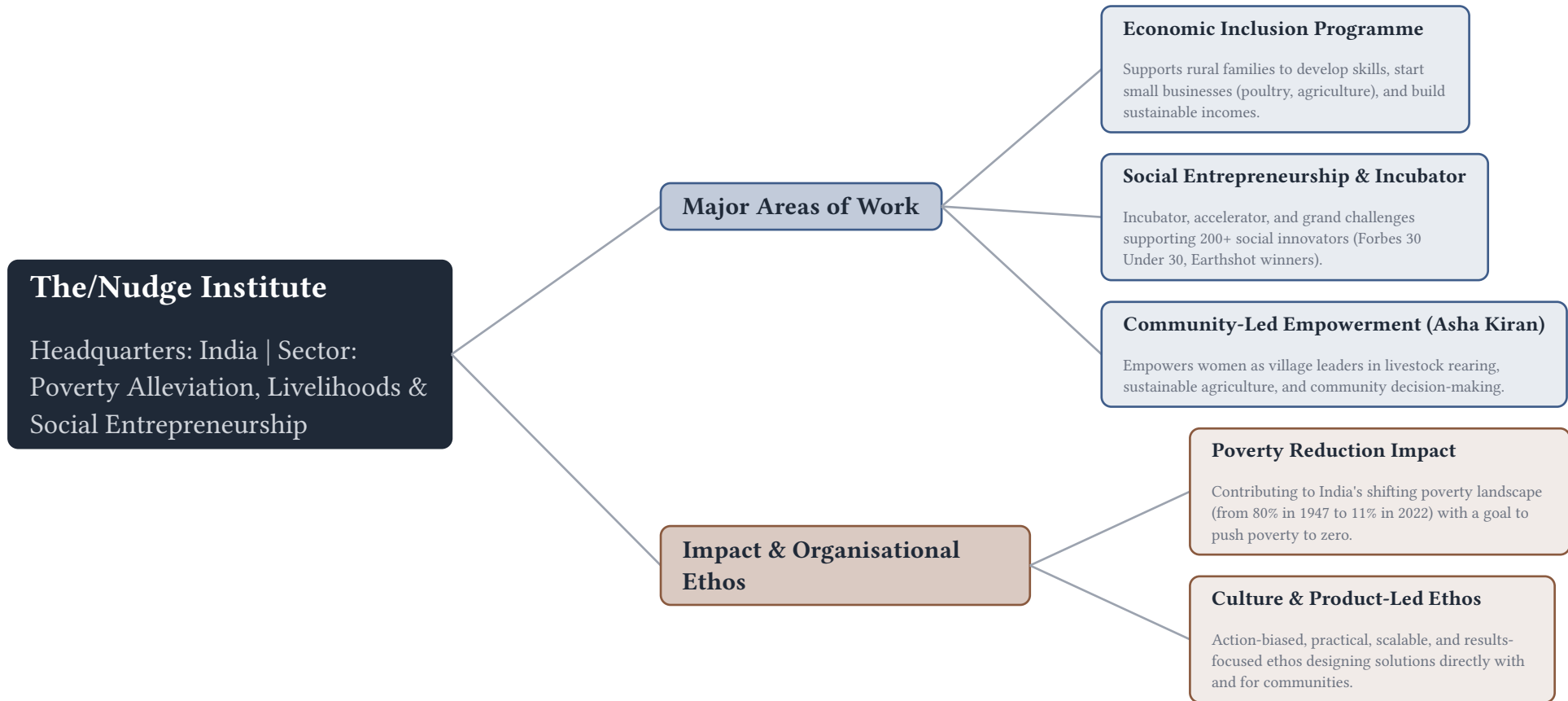
- The/Nudge Institute
- Health
- Operations
- Project Management
- Contract
- Madhya Pradesh



The/Nudge

View this on aikyamjobs.org → <https://aikyamjobs.org/companies/the-nudge>





About the Company

[Visit website →](#)

The/Nudge Institute

Youtube Video >

The/Nudge Institute is an action institute on a mission to end poverty in India within our lifetime. The organisation believes that a poverty-free India is not just a dream but an achievable goal, provided governments, markets, and civil society work together. Their approach is rooted in collaboration and practical action. The team partners with state governments, social entrepreneurs, and grassroots communities to design and deliver programmes that make a real difference. Their work focuses on three key areas: economic inclusion, social entrepreneurship, and community empowerment.

Through its Economic Inclusion Programme, The/Nudge supports families in rural India to develop new skills, start small businesses, and build sustainable incomes. Women like Anjani and Sarita from Jharkhand have transformed their lives, moving from daily wage labour to running their own poultry and vegetable businesses, and even building new homes for their families. Stories like these are at the heart of The/Nudge's impact. The organisation also plays a key role in nurturing social entrepreneurs. By providing mentorship, resources, and a platform to scale up, The/Nudge helps innovators like Manu and Kritika turn their ideas into solutions that reach thousands of people. The focus is always on what works in the real world—programmes and businesses that are practical, scalable, and truly help people move out of poverty. Images courtesy: The/Nudge website

Community-led initiatives are another pillar of The/Nudge's work. Projects like Asha Kiran empower women to become leaders and decision-makers in their villages, teaching others about livestock rearing and sustainable agriculture. These efforts not only increase incomes but also build confidence and recognition for women in their communities. The/Nudge's impact is reflected in India's changing poverty landscape. In 1947, 80% of Indians lived in poverty. By 2022, that number had dropped to 11%. The/Nudge is determined to help push this number to zero, working alongside partners at every level to make it happen. The organisation's ethos is one of partnership, innovation, and relentless focus on results. The team believes that ending poverty is possible when solutions are designed with, and for, the people they aim to serve. By combining rigorous research, on-the-ground experience, and a collaborative spirit, The/Nudge is helping to create a future where every Indian can live with dignity and opportunity. Know more about the team & the work they do



For anyone passionate about social change, The/Nudge Institute is a place where ideas turn into action, and action leads to lasting impact. The journey towards a poverty-free India is challenging, but with commitment and collaboration, The/Nudge is proving that it is within our collective reach.

[View Website >](#)

See the full listing and open roles: <https://aikyamjobs.org/companies/the-nudge>

Hope this gives you a clear, complete picture of the role — if it feels like a fit, the link above takes you straight to the full listing.