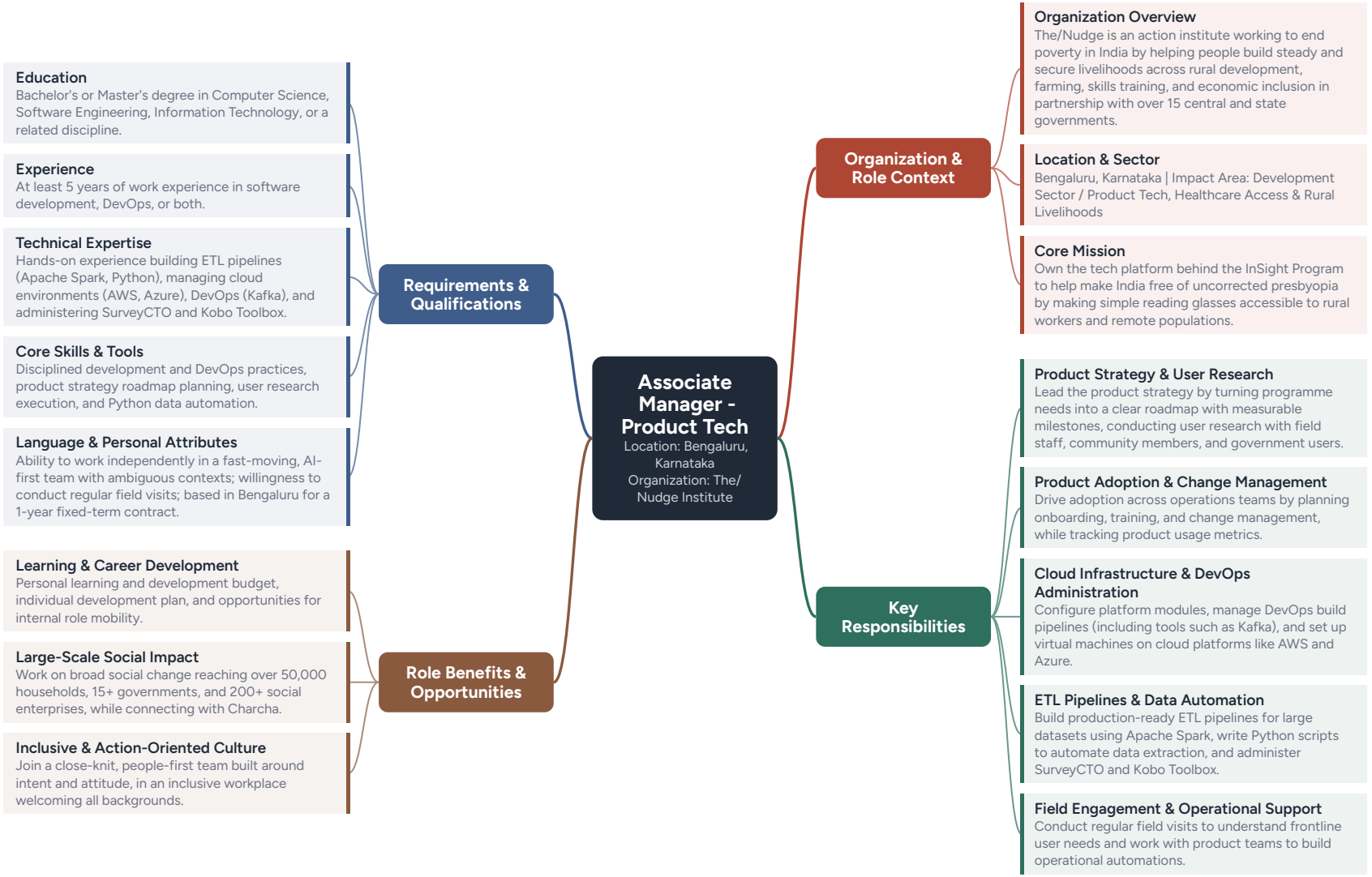
The/Nudge

Associate Manager - Product Tech in Bengaluru | The/Nudge

Bengaluru, Karnataka · contract · senior level · Competitive

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Skills this role needs

Product Management	DevOps	ETL Pipelines	Cloud Infrastructure on AWS / Azure	Python Scripting

Job description

The/Nudge

The/Nudge is an action institute working to end poverty in India by helping people build steady and secure livelihoods. It works with women, farmers, tribal communities and young people on rural development, farming, skills training and economic inclusion, in partnership with more than 15 central and state governments. Its work now reaches over 1.5 million people across 10 states, with a goal of serving 25 million Indians. Through its incubator, accelerator and grand challenges, it has also supported more than 200 social entrepreneurs. This role sits within The/Nudge's InSight Program, which works with governments and communities to make India free of uncorrected presbyopia, a common near-vision problem that a simple pair of reading glasses can fix.

Role

One in three people over 30 in India struggle to see things up close, and for many rural workers this means losing work and income. A simple pair of reading glasses can raise their productivity by 34% and their income by 20%. As Associate Manager - Product Tech, you will own the tech platform behind the InSight Program. You will decide what the product should do, make sure field teams actually use it, and keep it running well in the cloud. Your work will help the programme reach people in remote areas who have no eye doctor nearby.

Responsibilities

- Lead the product strategy by turning programme needs into a clear roadmap with milestones that can be measured.
- Conduct user research with field staff, community members and government users so the product stays simple to use and can grow.
- Drive adoption across operations teams by planning onboarding, training and change management, and by tracking how well the product is being used.
- Configure new modules and set up new programmes on the tech platform.
- Manage DevOps (development and operations) and build pipelines with the team, including monitoring application services and tools such as Kafka.
- Set up and manage virtual machines on cloud platforms such as Microsoft Azure and AWS (Amazon Web Services).
- Build production-ready ETL (extract, transform, load) pipelines for large datasets using tools such as Apache Spark, and write Python scripts to automate data extraction and processing.
- Administer third-party tools such as SurveyCTO and Kobo Toolbox, and work with the product team to build automations for operations teams.

Requirements

- At least 5 years of work experience in software development, DevOps, or both.
- Hands-on experience building ETL pipelines and writing scripts for automation.
- Development experience in at least one programming language.
- Experience working with cloud environments such as AWS or Azure.
- A careful, disciplined way of working, especially in following good development and DevOps practices.
- Willingness to make regular field visits to understand the programme and the people the product serves.
- Ability to work on your own in a fast-moving, AI-first (artificial intelligence first) team where things are not always clearly defined, with a strong wish to help reduce poverty in India.
- This is a one-year fixed-term contract based in Bengaluru, Karnataka.

Benefits

- Grow your skills through a personal learning and development budget, an individual development plan and chances to move into new roles inside the organisation.
- Join a close-knit team hired for intent, attitude and ability, with policies built around people.
- Work on big-picture change that has reached over 50,000 households, more than 15 governments and over 200 social enterprises, and connect with Charcha, India's largest social sector gathering.
- Take ownership and try bold ideas in a team that values action and learning fast.
- Be part of an inclusive workplace that welcomes people of every religion, caste, gender identity, sexual orientation, ethnicity and age.

Apply

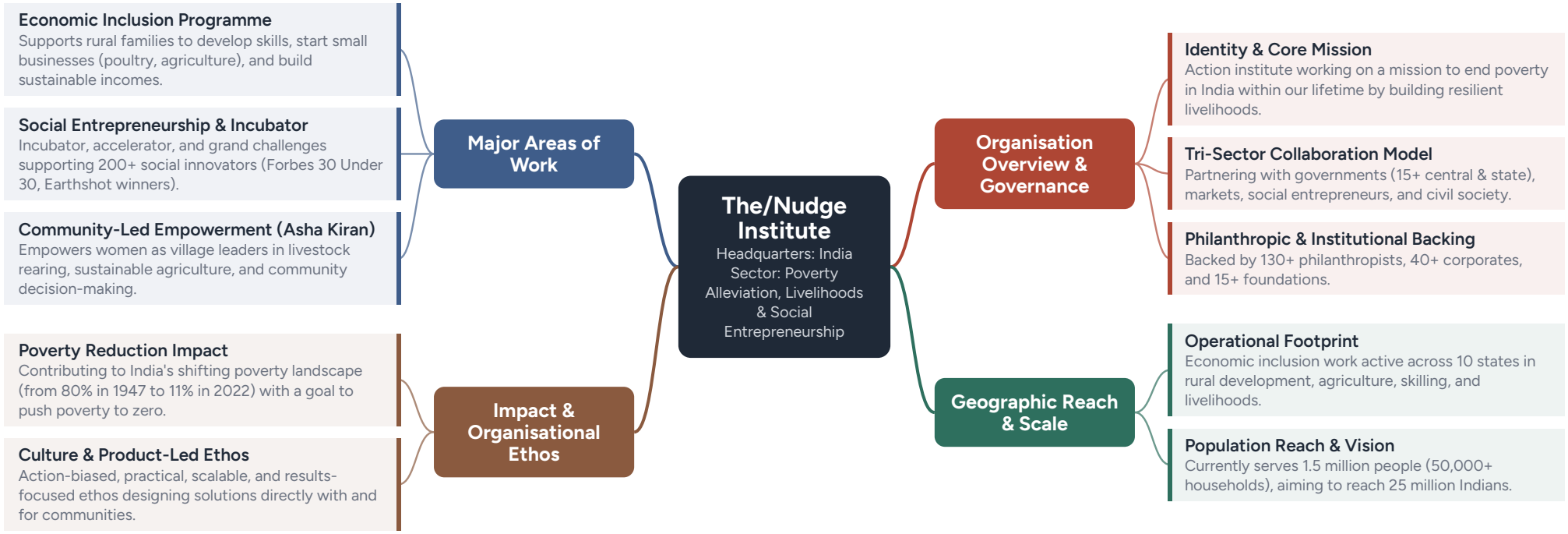
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About the organisation

The/Nudge

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About The/Nudge

The/Nudge Institute

Youtube Video >

The/Nudge Institute is an action institute on a mission to end poverty in India within our lifetime. The organisation believes that a poverty-free India is not just a dream but an achievable goal, provided governments, markets, and civil society work together. Their approach is rooted in collaboration and practical action. The team partners with state governments, social entrepreneurs, and grassroots communities to design and deliver programmes that make a real difference. Their work focuses on three key areas: economic inclusion, social entrepreneurship, and community empowerment.

Through its Economic Inclusion Programme, The/Nudge supports families in rural India to develop new skills, start small businesses, and build sustainable incomes. Women like Anjani and Sarita from Jharkhand have transformed their lives, moving from daily wage labour to running their own poultry and vegetable businesses, and even building new homes for their families. Stories like these are at the heart of The/Nudge's impact. The organisation also plays a key role in nurturing social entrepreneurs. By providing mentorship, resources, and a platform to scale up, The/Nudge helps innovators like Manu and Kritika turn their ideas into solutions that reach thousands of people. The focus is always on what works in the real world—programmes and businesses that are practical, scalable, and truly help people move out of poverty.Images courtesy: The/Nudge website

Community-led initiatives are another pillar of The/Nudge's work. Projects like Asha Kiran empower women to become leaders and decision-makers in their villages, teaching others about livestock rearing and sustainable agriculture. These efforts not only increase incomes but also build confidence and recognition for women in their communities. The/Nudge's impact is reflected in India's changing poverty landscape. In 1947, 80% of Indians lived in poverty. By 2022, that number had dropped to 11%. The/Nudge is determined to help push this number to zero, working alongside partners at every level to make it happen. The organisation's ethos is one of partnership, innovation, and relentless focus on results. The team believes that ending poverty is possible when solutions are designed with, and for, the people they aim to serve. By combining rigorous research, on-the-ground experience, and a collaborative spirit, The/Nudge is helping to create a future where every Indian can live with dignity and opportunity.Know more about the team & the work they do

For anyone passionate about social change, The/Nudge Institute is a place where ideas turn into action, and action leads to lasting impact. The journey towards a poverty-free India is challenging, but with commitment and collaboration, The/Nudge is proving that it is within our collective reach.

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