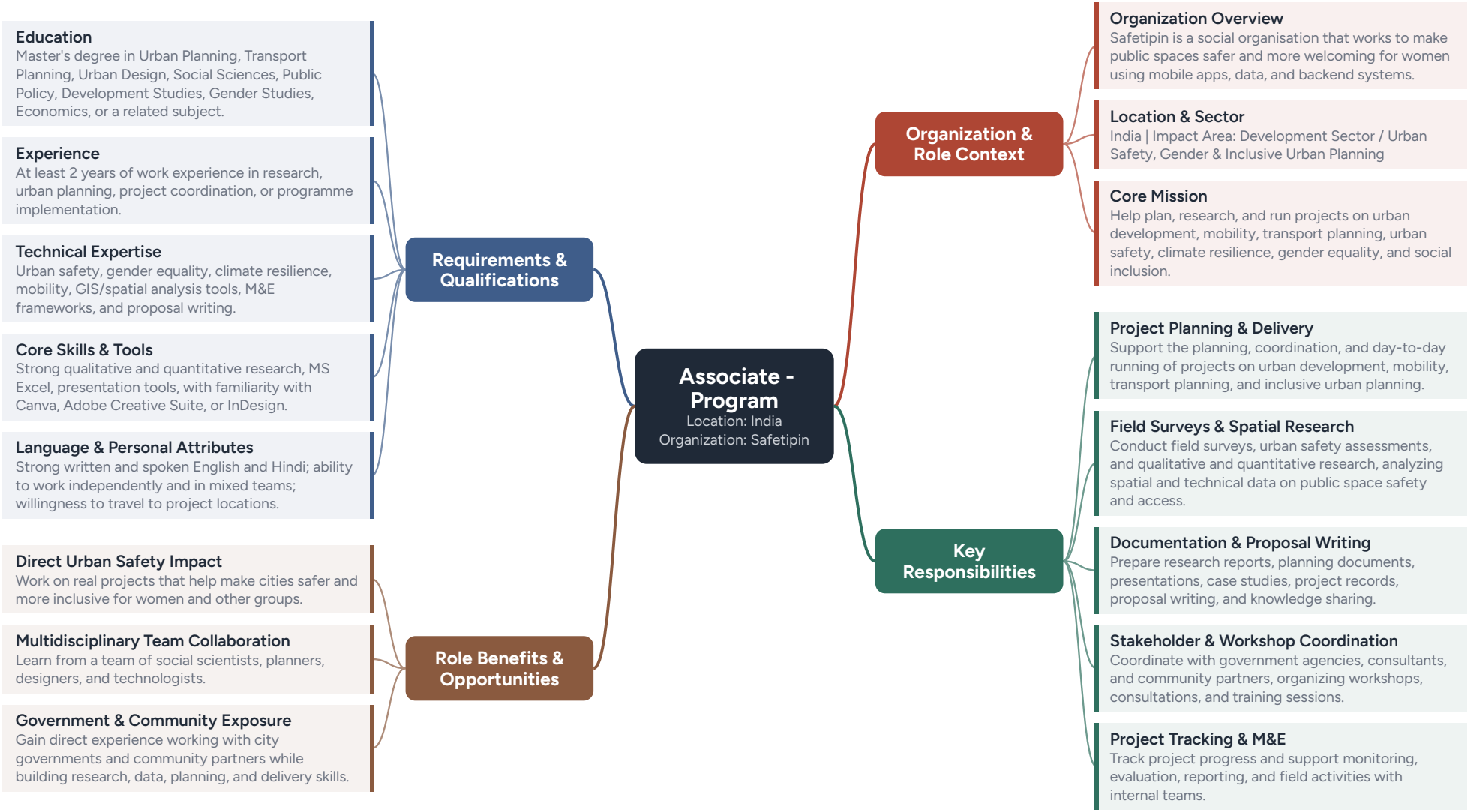
Safetipin

Associate - Program in New Delhi | Safetipin

New Delhi, Delhi · full-time · mid level · Competitive

Application Assist →

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Skills this role needs

Qualitative and quantitative research	Field surveys and urban safety assessments	GIS and spatial analysis	Report writing and documentation	Stakeholder coordination

Job description

Safetipin

Safetipin is a social organisation that works to make public spaces safer and more welcoming for women. It uses mobile apps, large sets of data and backend systems to collect information on what makes a city feel safe and inclusive, such as lighting, crowds and transport. City governments, residents and other groups use this data to plan, build and run cities that are safer and open to everyone. The team includes social scientists, architects, urban planners, designers and technologists who share a goal of fairer cities.

Role

As Associate - Program, you will help plan, research and run projects on urban development, mobility, transport planning, urban safety, climate resilience, gender equality and social inclusion. You will do field work and research, study data, work with government and community partners, and turn findings into clear reports and presentations. Your work will help cities make better decisions that keep women and other groups safe in public spaces.

Responsibilities

- Support the planning, coordination and day-to-day running of projects on urban development, mobility, transport planning and inclusive urban planning.
- Conduct field surveys, urban safety assessments, and qualitative and quantitative research to support data-based planning.
- Analyse data and carry out spatial and technical research to understand safety and access in public spaces.
- Prepare research reports, planning documents, presentations, case studies and project records.
- Contribute to proposal writing, research outputs and sharing of knowledge across the team.
- Coordinate with government agencies, consultants, community organisations and other partners.
- Organise workshops, meetings, consultations and training sessions on mobility, urban safety and public space improvement.
- Track project progress and support monitoring, evaluation, reporting and field activities with internal teams.

Requirements

- A master's degree in Urban Planning, Transport Planning, Urban Design, Social Sciences, Public Policy, Development Studies, Gender Studies, Economics or a related subject.
- At least 2 years of work experience in research, urban planning, project coordination or programme implementation.
- Hands-on experience with urban safety, gender equality, climate resilience, sustainable urban development, mobility or social inclusion, and a good grasp of urban issues.
- Strong research and analysis skills, including field surveys, stakeholder consultations and both qualitative and quantitative methods.
- Familiarity with GIS (geographic information system) and spatial analysis tools and with monitoring and evaluation frameworks, with experience in proposal writing as an added advantage.
- Strong written and spoken English and Hindi, including report writing and presentations.
- Good skills in MS Excel and presentation tools, with some familiarity with Canva, Adobe Creative Suite, InDesign or other design tools.
- Ability to work on your own and in a mixed team, and willingness to travel to project locations.

Benefits

- Work on real projects that help make cities safer for women and other groups.

- Learn from a team of social scientists, planners, designers and technologists.
- Gain experience working directly with city governments and community partners.
- Build skills in research, data, planning and project delivery across many urban projects.

Apply

Check your fit for the role and receive the apply link in your mailbox

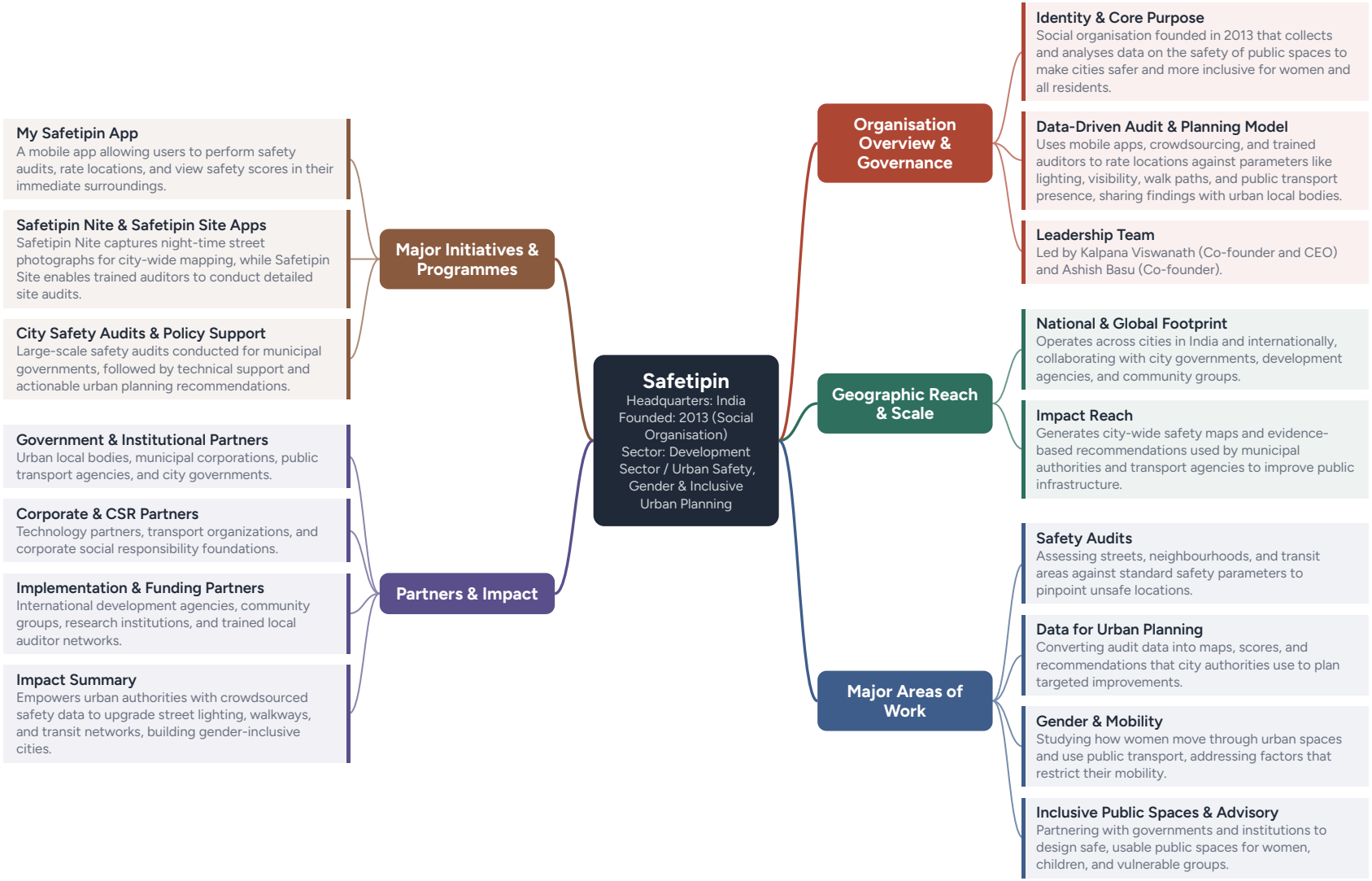
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About the organisation

Safetipin

Women's Safety and Inclusive Urban Planning

safetipin.com ↗
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About Safetipin

Safetipin is a social organisation, founded in 2013, that collects and analyses data on the safety of public spaces and works with city governments, development agencies and community groups in India and other countries. It focuses on making cities safer and more inclusive for women and for everyone who uses streets, parks and public transport. Its approach rests on safety audits that rate a place against a fixed set of parameters, such as lighting, visibility, walk paths, public transport and the presence of people. It gathers this data through its own mobile apps, crowdsourcing and trained auditors. It then shares the findings with urban local bodies, transport agencies and other stakeholders, so they can plan specific changes like better street lighting or safer walkways.

Major Areas of Work

- Safety audits: Assessing streets, neighbourhoods and transit areas against standard safety parameters to identify unsafe locations.
- Data for urban planning: Turning audit data into maps, scores and recommendations that city authorities use to plan improvements.
- Gender and mobility: Studying how women move through cities and use public transport, and what limits their access.
- Inclusive public spaces: Working with governments and partners to design public spaces that are safe and usable for women, children and other vulnerable groups.
- Research and advisory: Producing reports and technical support for development agencies and city governments on safe and inclusive cities.

Major Initiatives and Programmes

- My Safetipin: A mobile app that lets users carry out safety audits, rate places and see safety scores for locations around them.
- Safetipin Nite: An app used to photograph streets at night, which are then rated against the safety parameters to build city-wide safety maps.
- Safetipin Site: An app used by trained auditors to carry out detailed safety audits at specific sites.
- City safety audits: Large-scale audits carried out for city governments and partner agencies, followed by recommendations for specific changes on the ground.

Leadership

- Kalpana Viswanath, Co-founder and CEO
- Ashish Basu, Co-founder

Safetipin suits people who want to work where gender, technology and urban planning meet. The work combines fieldwork in cities, data collection and analysis, and direct engagement with government bodies and international development partners. Staff get exposure to how evidence is turned into changes on the ground in public infrastructure. It fits urban planners, researchers, data analysts, gender specialists and programme managers who want their work to shape how cities are built and governed.

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