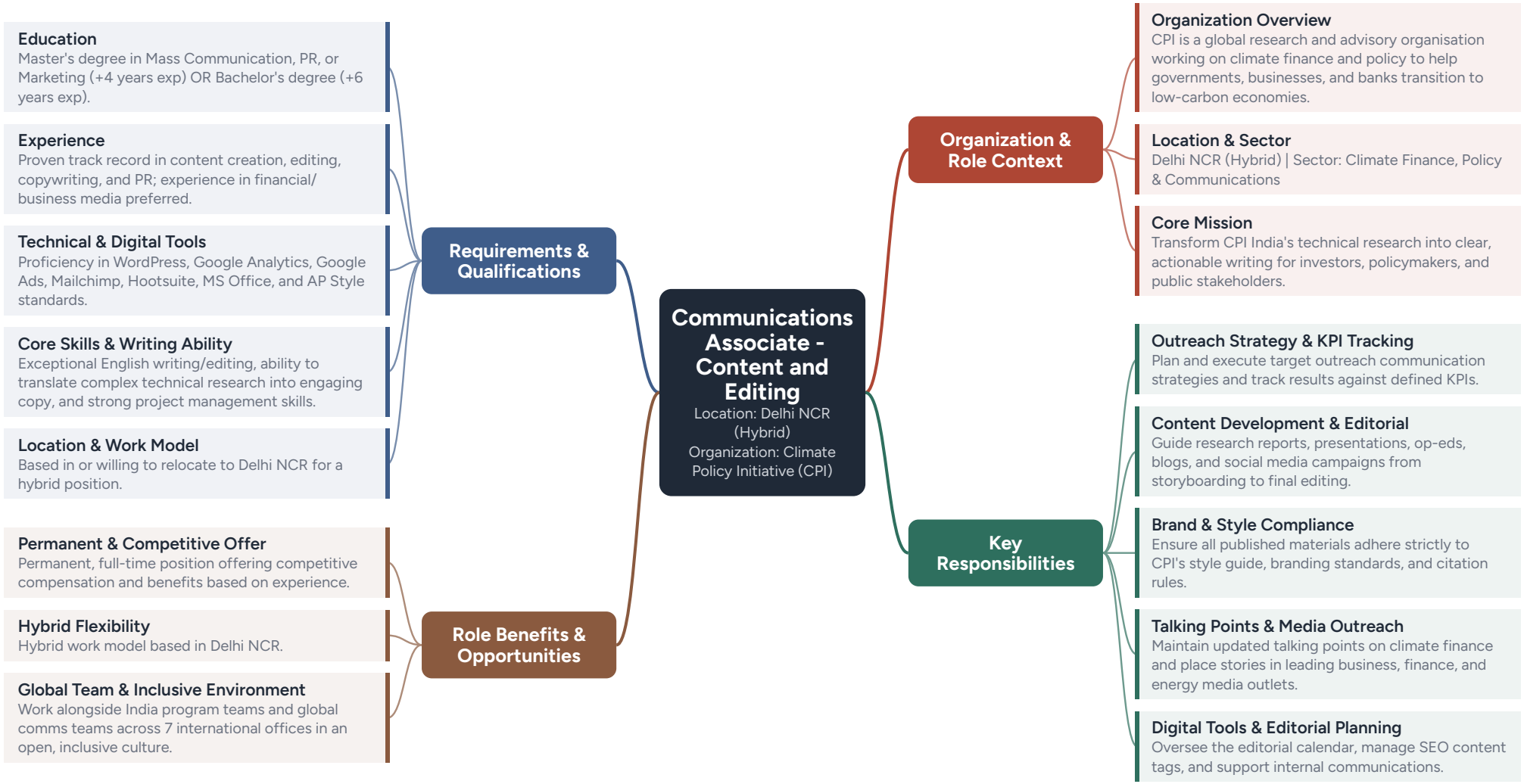
Climate Policy Initiative (CPI)

Communications Associate - Content and Editing in New Delhi | Climate Policy Initiative

New Delhi, Delhi · full-time · mid level · Competitive

Application Assist →

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Skills this role needs

Content editing and copywriting	Communications planning	Media relations	Social media campaigns	Editorial calendar management

Job description

Climate Policy Initiative

Climate Policy Initiative (CPI) is a research and advisory organisation that works on finance and policy. It helps governments, businesses and banks grow the economy while tackling climate change. With teams in seven offices around the world, including a strong presence in developing countries, CPI tracks where money for sustainable projects is going and supports ideas that can lead to a low-carbon, climate-resilient economy that works for everyone. CPI also works to remove unfair barriers inside the organisation and in the communities it serves. This role sits within CPI India's communications team, which shares CPI's research with investors, policymakers and the public.

Role

As Communications Associate - Content and Editing, you will help turn CPI India's research on economics, finance and policy into clear, useful writing that investors and policymakers can act on. You will shape reports, briefs, op-eds and social media content so they speak to the right people at the right time. You will report to the India Communications lead and work closely with programme teams in India, the global communications team, partner NGOs (non-governmental organisations) and the media.

Responsibilities

- Plan and carry out outreach communications plans that reach the intended audience and track results through KPIs (key performance indicators).
- Guide content from idea to publication, including storyboards, key messages, structure and editing of research reports, presentations, op-eds, social media campaigns and other writing.
- Check that all content follows CPI's style guide, brand and citation standards.
- Build and update a set of talking points that sums up CPI India's work and responds to current issues in climate finance and policy.
- Support internal communications that bring the team together and strengthen a positive, encouraging culture.
- Manage content tags and keywords so web content is easy to find through search.
- Lead or support media relations from time to time, including finding the right outlets and placing stories in leading business, finance and energy media.
- Manage the editorial calendar and keep colleagues updated so every piece is delivered on time.

Requirements

- A postgraduate degree in mass communications, public relations or marketing with at least 4 years of experience after the degree, or a graduate degree with at least 6 years of experience.
- Experience in content development, editing, copywriting, media outreach and public relations, with experience in financial or business media as a plus.
- A proven ability to turn technical writing by researchers into clear, engaging copy for long reports, short policy briefs, blogs, op-eds and social media, shown through a professional portfolio.
- Excellent English writing and editing skills, with knowledge of AP (Associated Press) Style as a plus.
- Experience planning, running and reviewing social media and online campaigns using tools such as WordPress, Google Analytics, Google Ads, Mailchimp, Hootsuite or similar, along with strong skills in Microsoft Word, PowerPoint and Excel.
- Strong planning and project management skills, with the ability to handle input from many colleagues and work calmly under tight deadlines.
- Based in or willing to relocate to Delhi NCR (National Capital Region) for this hybrid role.

Benefits

- Permanent, full-time position with a competitive pay and benefits package based on experience.

- Hybrid working arrangement in Delhi NCR.
- Work alongside programme teams in India and a global communications team across seven offices.
- An inclusive workplace that values openness, fairness in hiring and professional growth, with support offered for any access needs during recruitment.

Apply

Check your fit for the role and receive the apply link in your mailbox

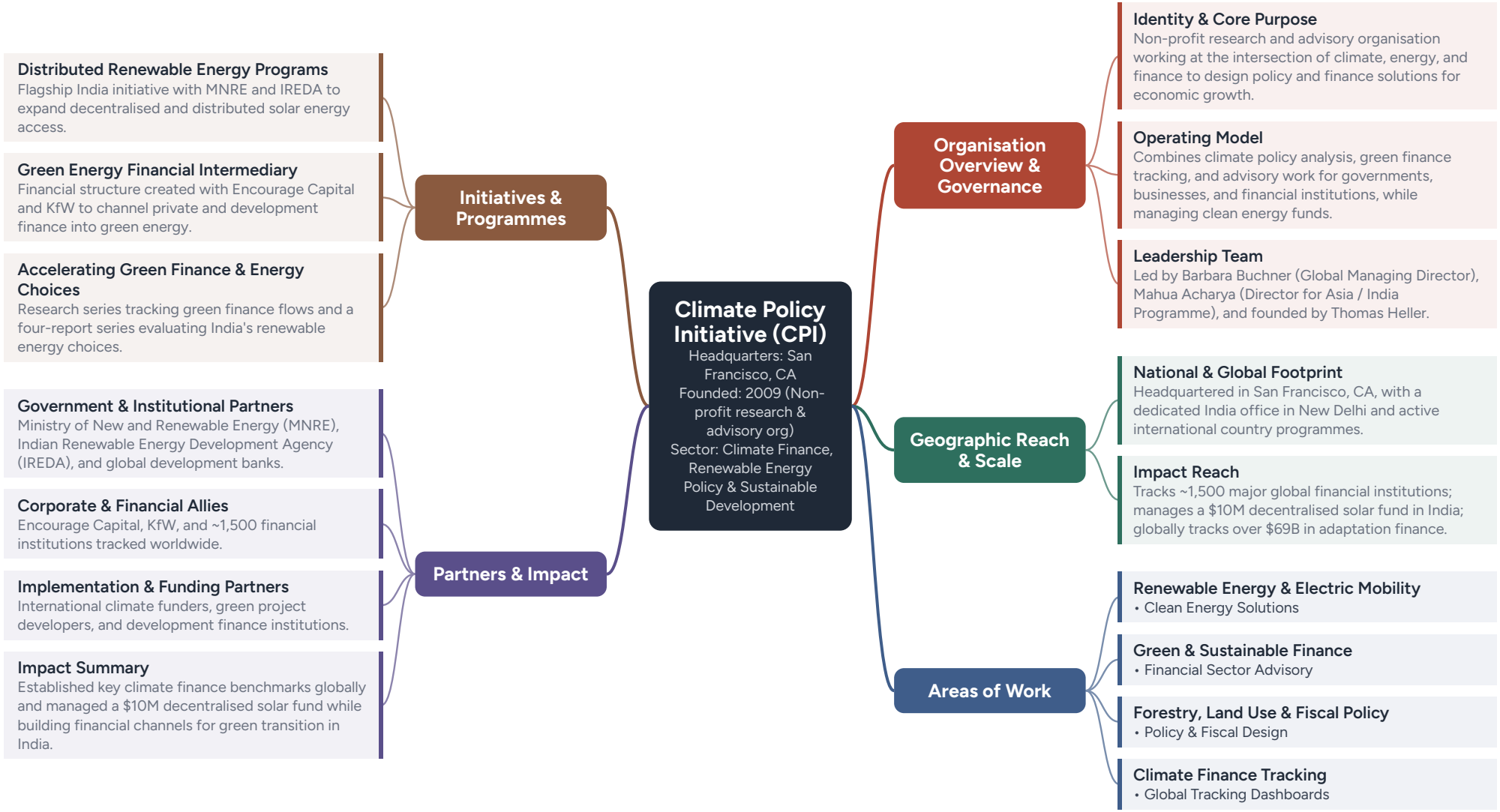
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About the organisation

Climate Policy Initiative (CPI)

Climate Finance / Policy Research

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About Climate Policy Initiative (CPI)

Climate Policy Initiative (CPI) is a non-profit research and advisory organisation that works at the intersection of climate, energy and finance. Founded in 2009 by Thomas Heller and headquartered in San Francisco, CPI helps governments, businesses and financial institutions design policy and finance solutions that support economic growth while addressing climate change.

India is one of CPI's longest running and most active country programmes, run out of a dedicated office in New Delhi under Mahua Acharya, Director for Asia. The India team works directly with the Ministry of New and Renewable Energy (MNRE) and the Indian Renewable Energy Development Agency (IREDA) on renewable energy, electric mobility, forestry and green finance policy, and currently manages a USD 10 million fund supporting decentralised solar energy in the country.

> *Headquarters: San Francisco, California*

Major Areas of Work

- Renewable energy and electric mobility: CPI India works on policy and finance solutions for solar, wind and electric vehicle adoption, including management of a USD 10 million decentralised solar energy fund.
- Green and sustainable finance: Sensitising India's financial sector to green finance through research and advisory work, including publications on how domestic financial institutions can better assess and fund green projects.
- Forestry and land use: Supporting forest and land use policy design as part of India's broader climate commitments.
- Climate finance tracking: Running tools such as the Global Landscape of Climate Finance dashboard and the Net Zero Finance Tracker, which assesses roughly 1,500 major financial institutions worldwide.
- Fiscal instrument design: Advising on tax and fiscal policy tools that can accelerate climate investment in India and other countries.

Major Initiatives & Programmes

- Distributed Renewable Energy Programs in India: CPI's flagship India initiative, built with government partners MNRE and IREDA, focused on expanding decentralised and distributed solar energy access.
- Financial intermediary with Encourage Capital and KfW: A newer structure built in India to channel private and development finance into green energy projects.
- Accelerating Green Finance in India: A research series on sensitising India's financial sector to green investment, produced by CPI's India-based researchers.
- An Assessment of India's Energy Choices: A four report series examining the future of renewable energy policy in India.
- The Landscape of Green Finance in India: An annual webinar and report tracking the state of green finance flows into the country.

Impact

CPI's global tools, such as its Net Zero Finance Tracker covering about 1,500 major financial institutions and its Global Landscape of Climate Finance dashboard, are also the backbone of its India analysis, helping show where climate finance is and is not reaching one of the world's largest renewable energy markets. In India specifically, CPI's team manages a USD 10 million fund for decentralised solar energy and has built a new financial intermediary with Encourage Capital and KfW to channel further private capital into green energy. Globally, CPI's tracking shows adaptation finance reaching USD 69 billion in 2024 and development bank members mobilising USD 1.5 trillion in green finance between 2019 and 2025, figures that give context to how much more capital India and other emerging economies still need to meet their climate goals.

Leadership

- Director, Asia (India Programme) – Mahua Acharya
- Global Managing Director – Barbara Buchner
- Founder – Thomas Heller

Climate Policy Initiative is an excellent fit for professionals passionate about climate finance, renewable energy policy and sustainable development, especially those interested in shaping how India finances its clean energy transition.

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