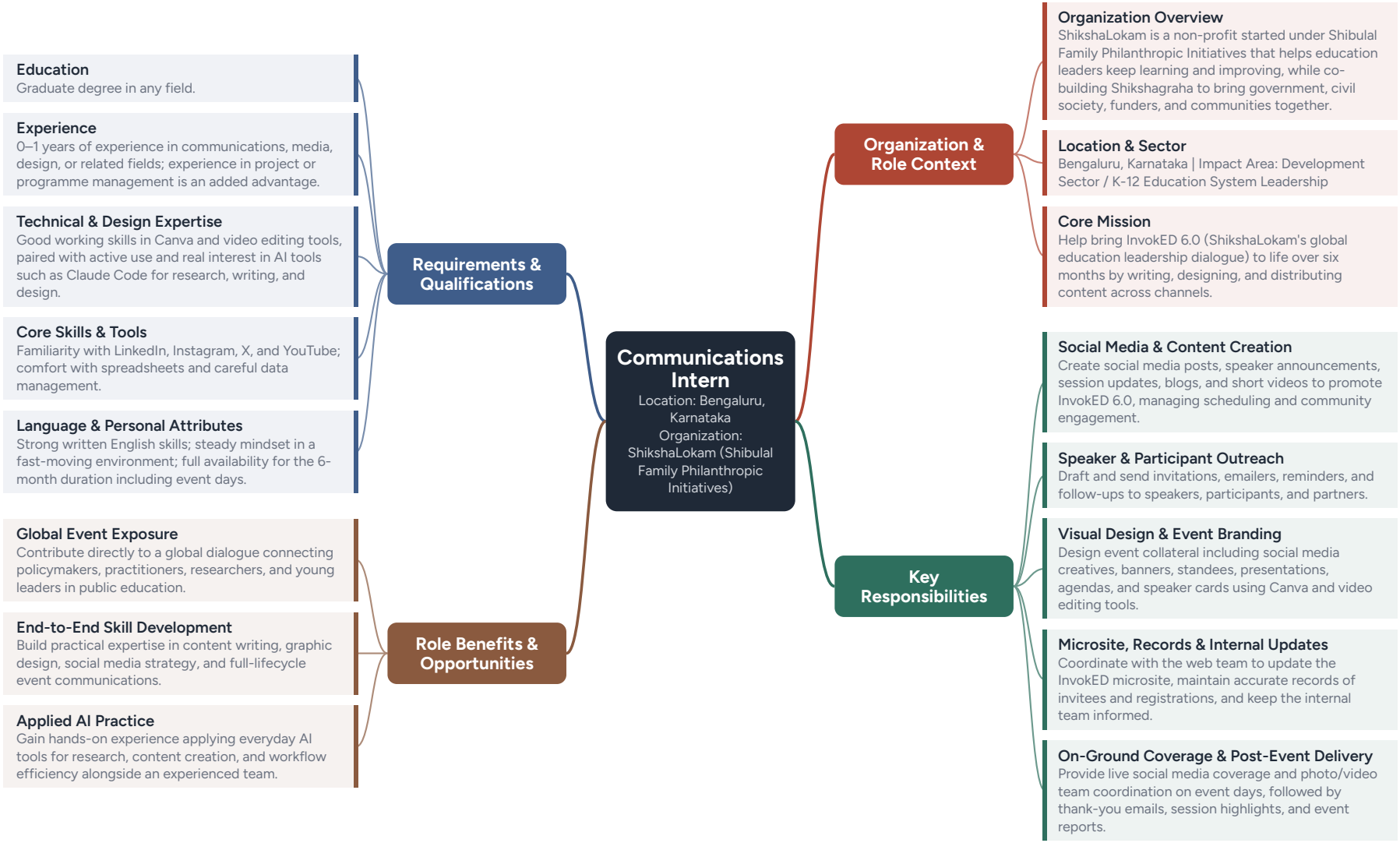
ShikshaLokam

Communications Intern – InvokED 6.0 in Bengaluru | ShikshaLokam

Bengaluru, Karnataka · internship · entry level · 15,000 – 20,000 /month

Application Assist →

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Skills this role needs

Social media content writing	Canva design	Video editing	Email campaigns	Spreadsheet data management

Job description

ShikshaLokam

ShikshaLokam is a nonprofit started under Shibulal Family Philanthropic Initiatives. It helps school and education leaders keep learning and improving, working side by side with government officials and community organisations. It also helps build Shikshagraha, a people-powered movement for fair and equal education, and brings together government, civil society, funders and communities to make it work. Since 2017, this work has led to more than 2 million small improvements across 27 states and union territories. This role sits within ShikshaLokam's Communications team, which is working on InvokED, ShikshaLokam's global dialogue that brings policymakers, teachers, researchers, funders and young leaders together to improve public education.

Role

As Communications Intern, you will spend six months helping to bring InvokED 6.0 to life, from the build-up through the event days and the follow-up. You will write and design content that spreads the word about the dialogue, keeps speakers, participants and the team engaged, and helps the event run smoothly. The team uses AI tools every day for research, writing, design and routine work, and you will do the same.

Responsibilities

- Create social media posts, speaker and session announcements, blogs and short videos to promote InvokED 6.0.
- Draft and send invitations, emailers, reminders and follow-ups to speakers, participants and partners.
- Design event materials such as social media creatives, banners, standees, presentations, agendas and speaker cards.
- Plan, schedule and post InvokED content on social media, track engagement and reply to the community.
- Keep the internal team informed and involved through regular updates, countdowns and engagement activities.
- Coordinate with the website team to keep the InvokED microsite updated with speakers, agenda and resources.
- Build and maintain accurate records of invitees, speakers, registrations and outreach.
- Support on-ground communications and live social media coverage on the event days, and work with the photo and video teams.
- Create post-event content such as thank-you emails, session highlights, photo and video assets and reports, and organise them for future use.

Requirements

- A graduate degree, with 0-1 years of experience in communications, media, design or a related field.
- Strong written English, with the ability to write clear emails and engaging social media copy.
- Good working skills in Canva and video editing tools, and an eye for making designs look polished.
- Familiarity with LinkedIn, Instagram, X and YouTube.
- Comfort with spreadsheets and care with details when handling data.
- Strong time management and communication skills, and the ability to stay steady in a fast-moving, changing setting.
- Active use of and real interest in AI tools such as Claude Code. Experience with project or programme management is an added advantage.
- Availability for the full six months, including the event days.

Benefits

- Work on a global dialogue on education leadership that brings together policymakers, practitioners and young leaders.

- Build hands-on skills in content writing, design, social media and event communications.
- Learn to use AI tools for research, writing and design alongside a team that uses them every day.
- See a major event through from start to finish, from planning to follow-up.

Apply

Check your fit for the role and receive the apply link in your mailbox

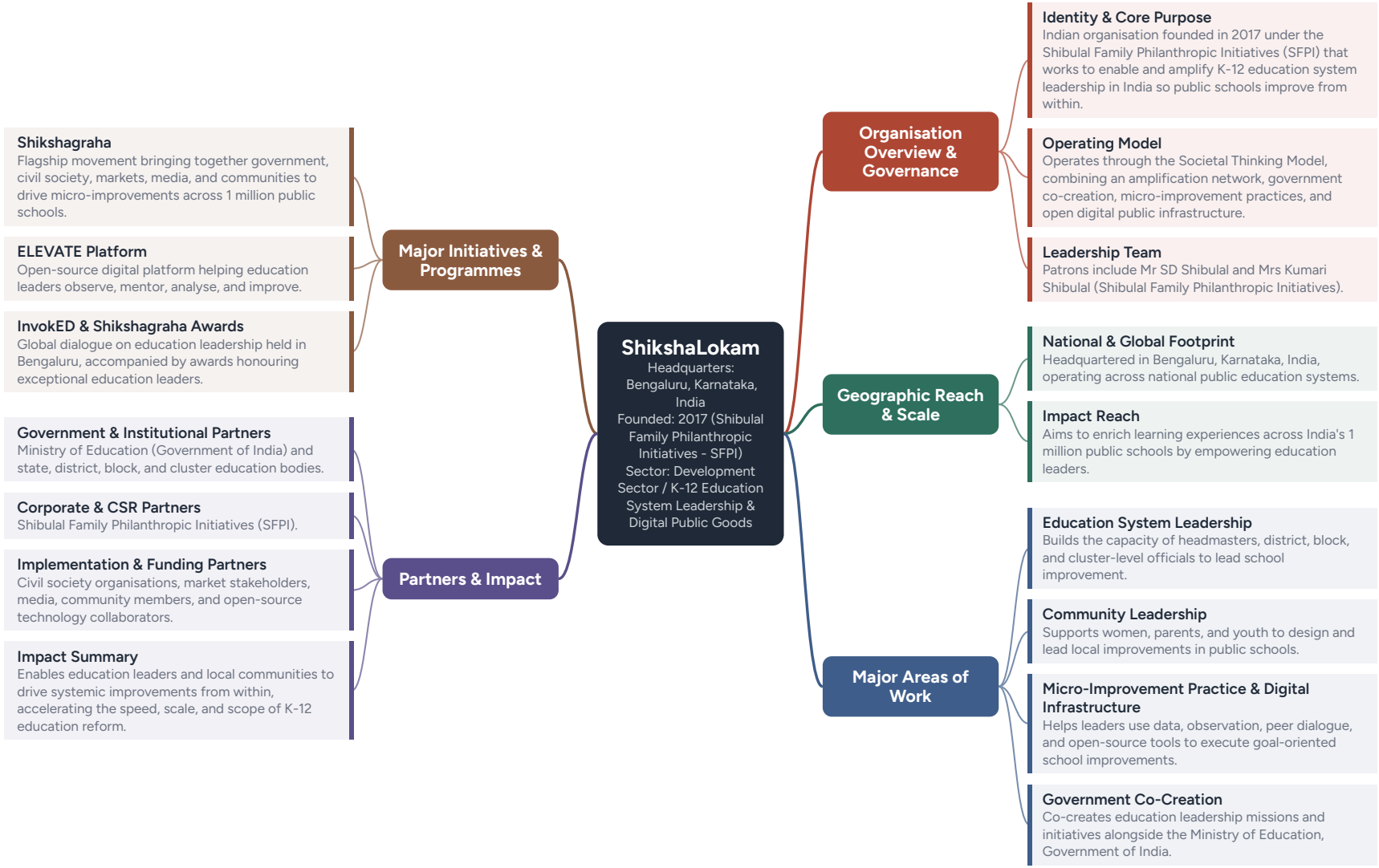
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About the organisation

ShikshaLokam

Education

shikshalokam.org ↗
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About ShikshaLokam

ShikshaLokam is an Indian organisation that works to enable and amplify K-12 education system leadership in India. It was founded in 2017 under the Shibulal Family Philanthropic Initiatives (SFPI), whose patrons are Mr SD Shibulal and Mrs Kumari Shibulal. Its vision is enriching learning experiences for all children in India. It believes that public schools improve only when education leaders own and drive change from within the system. It defines a leader as anyone who takes responsibility for improving education, including teachers, headmasters, officials, parents, youth and women. Its core method is the micro-improvement: a small, goal-oriented change carried out through a cycle of Sense, Make Sense, Learn and Improve.

> *Headquarters: Bengaluru, Karnataka, India*

Major Areas of Work

- Education system leadership: Building the capacity of headmasters and district, block and cluster level officials to lead school improvement.
- Community leadership: Supporting women, parents and youth to design and lead local improvements in public schools.
- Micro-improvement practice: Helping leaders use data, observation and peer dialogue to plan and carry out small, measurable school changes.
- Government co-creation: Working with the Ministry of Education, Government of India, on education leadership missions and initiatives.
- Open digital infrastructure: Building open-source tools that help leaders observe, mentor, analyse and improve.

Major Initiatives and Programmes

- Shikshagraha: A people's movement to improve India's 1 million public schools by bringing government, civil society, markets, media and communities together to carry out micro-improvements.
- ELEVATE: An open-source digital platform that helps education leaders observe, mentor, analyse and improve.
- InvokED: A global dialogue on education leadership, held in Bengaluru, that brings attention to education leaders and their work.
- Shikshagraha Awards: Awards that honour exceptional leaders in education.
- Education leadership missions: Leadership missions and initiatives co-created with the Ministry of Education, Government of India.

Shikshagraha is the organisation's flagship effort. It supports system leaders and community leaders to identify problems specific to their schools and design local fixes. ShikshaLokam describes this as a way to increase the speed, scale and scope of change in underserved regions. It calls its wider approach the Societal Thinking Model, which combines an amplification network, co-creation with government and shared digital infrastructure.

Working at ShikshaLokam means working on public education at the level of whole systems rather than single schools. Staff work alongside government officials, civil society organisations and community members, and on open-source technology used by education leaders across the country. The work suits people interested in education policy, leadership development, programme design, community mobilisation or digital public goods. It also suits people who want their work to shape how public institutions improve from within.

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