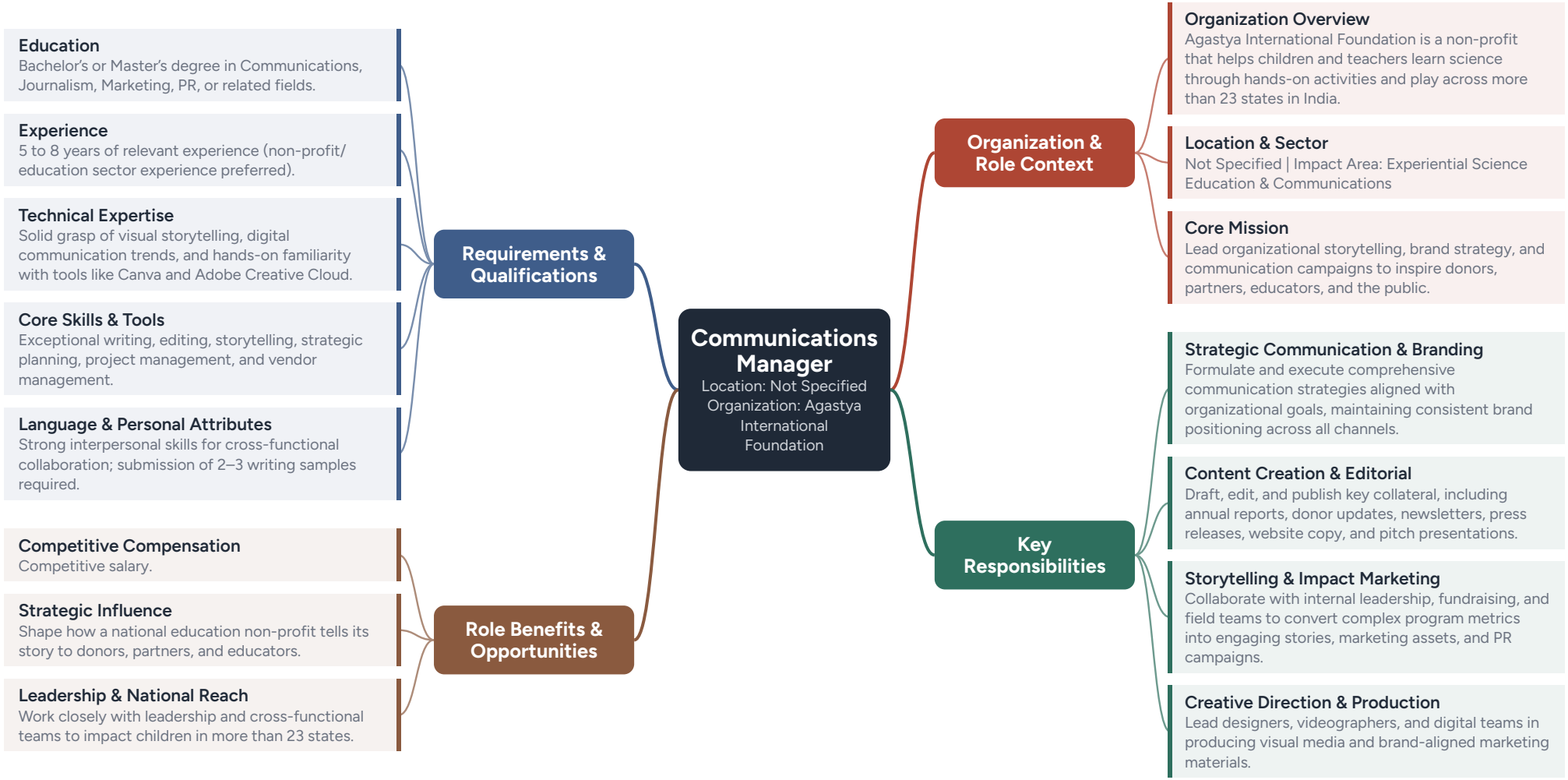
Agastya International Foundation

Communications Manager in Bengaluru | Agastya International Foundation

Bengaluru, Karnataka · full-time · senior level · Competitive

Application Assist →

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Skills this role needs

Content writing and editing	Communication strategy	Brand management	Public relations	Canva / Adobe Creative Cloud

Job description

Agastya International Foundation

Agastya International Foundation is a non-profit that helps children and teachers learn science through hands-on activities and play. It runs science centres, mobile science labs, Lab-on-a-Bike, innovation hubs, art and media labs, and teacher training programmes. Its work reaches schools and communities in more than 23 states across India. Agastya wants every child to be curious, creative and confident. This role sits within Agastya's communications function, which tells the story of this work to donors, partners, educators and the public.

Role

As Communications Manager, you will lead how Agastya speaks to the world. You will turn the impact of its programmes into clear stories and campaigns, and keep the message, brand and design the same across every channel. You will work with leadership, fundraising, programme, design and digital teams to help more people understand and support Agastya's mission.

Responsibilities

- Strategic Communication & Branding: Formulate and execute comprehensive communication strategies aligned with organizational goals, maintaining consistent brand positioning across all channels.
- Content Creation & Editorial: Draft, edit, and publish key collateral, including annual reports, donor updates, newsletters, press releases, website copy, and pitch presentations.
- Storytelling & Impact Marketing: Collaborate with internal leadership, fundraising, and field teams to convert complex program metrics into engaging stories, marketing assets, and PR campaigns.
- Creative Direction & Production: Lead designers, videographers, and digital teams in producing visual media and brand-aligned marketing materials.

Requirements

- Education & Experience: Bachelor’s or Master’s degree in Communications, Journalism, Marketing, PR, or related fields, with 5 to 8 years of relevant experience (non-profit/education sector experience preferred).
- Core Skills: Exceptional writing, editing, and storytelling capabilities, backed by strong strategic planning and project management skills.
- Technical & Design Aptitude: Solid grasp of visual storytelling and digital communication trends, with hands-on familiarity with tools like Canva and Adobe Creative Cloud.
- Stakeholder Engagement: Strong interpersonal skills for cross-functional collaboration and external vendor management; submission of 2–3 writing samples is required.

Benefits

- Shape how a national education non-profit tells its story to donors, partners and educators.
- Work closely with leadership and with fundraising, programme, design and digital teams.
- Be part of work that brings hands-on science learning to children in more than 23 states.

Apply

Check your fit for the role and receive the apply link in your mailbox

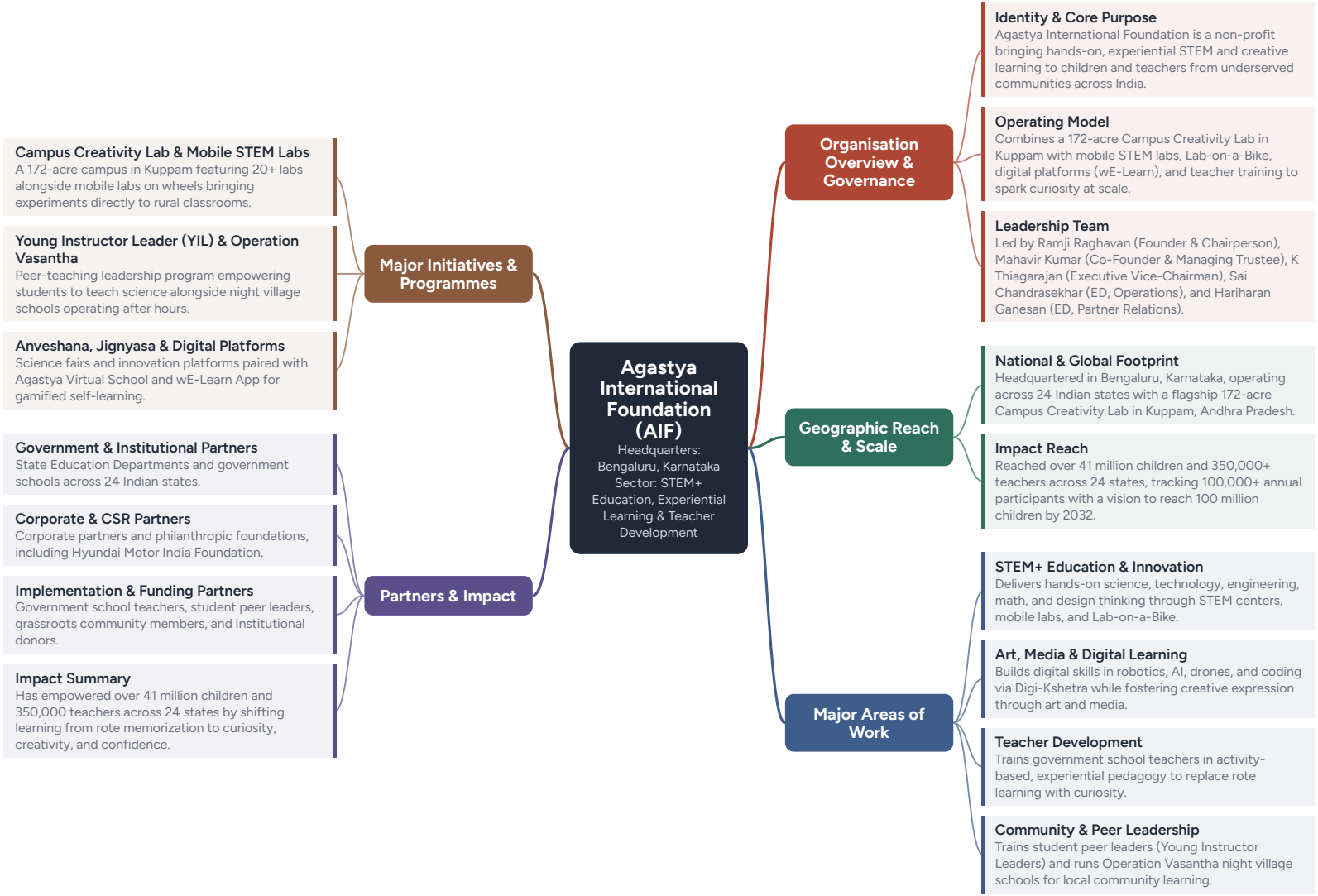
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About the organisation

Agastya International Foundation

Education, Art and Culture

agastya.org ↗
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About Agastya International Foundation

Agastya International Foundation is a nonprofit that makes science and creative learning come alive for children from underserved communities across India. It believes that curiosity, creativity and confidence should not be the privilege of a few, so it brings hands-on, experiential learning to government school children and their teachers, filling gaps that textbooks and rote learning often leave behind.

Youtube Video

From its 172-acre Campus Creativity Lab in Kuppam, Andhra Pradesh, often called the world's largest creativity laboratory, to mobile labs and bikes that reach remote villages, Agastya turns learning into an experience. Its vision is to build a new world of tinkerers, creators, innovators and solution-seekers who are humane, anchored and connected.

> *Headquarters: Bengaluru, Karnataka*

Major Areas of Work

- STEM+ Education: Bringing hands-on science, technology, engineering and maths learning to underserved children through STEM centres, mobile labs and Lab-on-a-Bike programmes.
- Innovation: Introducing children to design thinking and problem-solving through innovation hubs, mobile innovation labs and Innovation-on-Bike.
- Art and Media: Encouraging creativity and self-expression through photography, painting, music and media arts.
- Digital Learning: Building digital skills in robotics, drones, IoT, electronics, programming, AI and virtual reality through Digi-Kshetra and digital learning programmes.
- Teacher Development: Training government school teachers in hands-on, activity-based teaching methods so curiosity reaches every classroom.

Major Initiatives & Programmes

- Campus Creativity Lab: A 172-acre ecological campus in Kuppam with 20+ labs where children learn science, innovation, art and ecology by doing.
- Mobile STEM Labs and Lab-on-a-Bike: Labs on wheels that carry science models and experiments directly to schools in rural and remote areas.
- Young Instructor Leader (YIL): Trains students to become peer teachers who lead science sessions for other children, building their confidence and leadership.
- Operation Vasantha: Night village schools that bring learning to children in their own communities after school hours.
- Teacher Transformation Program: Helps teachers bring more curiosity, creativity and experiential learning into their classrooms.
- Anveshana and Jignyasa: Science fairs and innovation programmes where students build and present their own projects.
- Agastya Virtual School and wE-Learn App: Digital platforms that bring real-life examples and gamified self-learning to students anywhere.
- Education Leaders Conclave: An annual gathering of school leaders and educators to explore the future of learning, including responsible use of AI in education.

Impact

Agastya has reached over 41 million children and more than 3,50,000 teachers across 24 Indian states, with its impact team tracking data from over 100,000 participants every year. Its programmes are designed to be scalable and replicable, growing through partnerships with governments, corporates and philanthropists, including CSR partners like the Hyundai Motor India Foundation. Children who take part in Agastya's programmes often describe moving from silence in the classroom to asking questions, building models and presenting their ideas with confidence. Looking ahead, Agastya aims to reach 100 million underserved children and 1 million teachers by 2032.

Leadership

Founder and Chairperson – Rama Prasad (Ramji) Raghavan

Co-Founder and Managing Trustee – Mahavir Kumar

Executive Vice-Chairman – K Thiagarajan

Executive Director, Operations – Sai Chandrasekhar

Executive Director, Partner Relations – Hariharan Ganesan

Chief Technology Officer – Sastry Adiraju

Agastya International Foundation is an excellent fit for professionals passionate about STEM education, experiential learning, teacher training, innovation and creativity who want to spark curiosity and confidence in children from underserved communities across India.

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