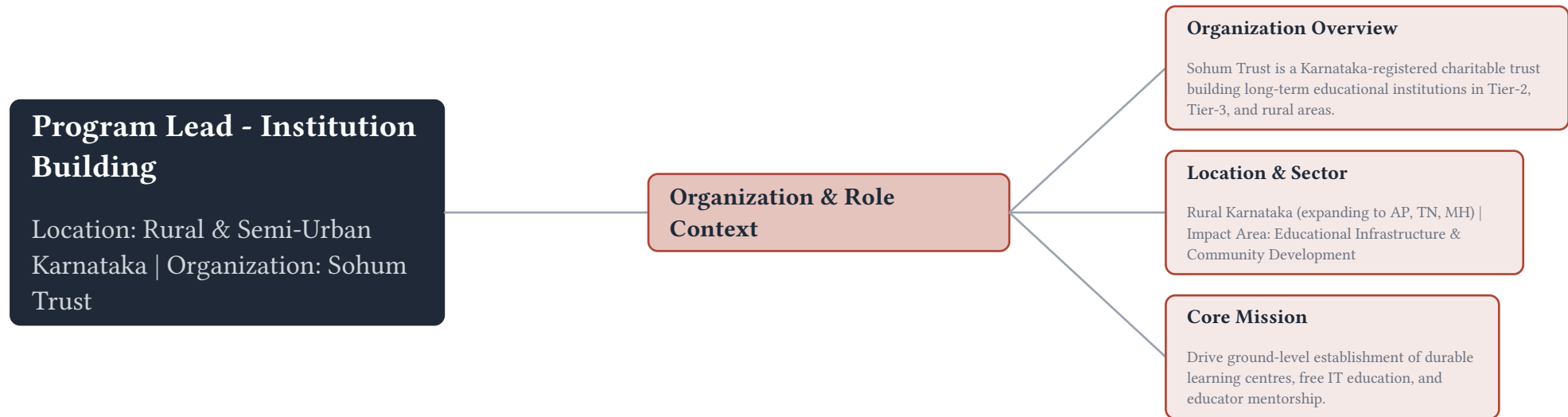
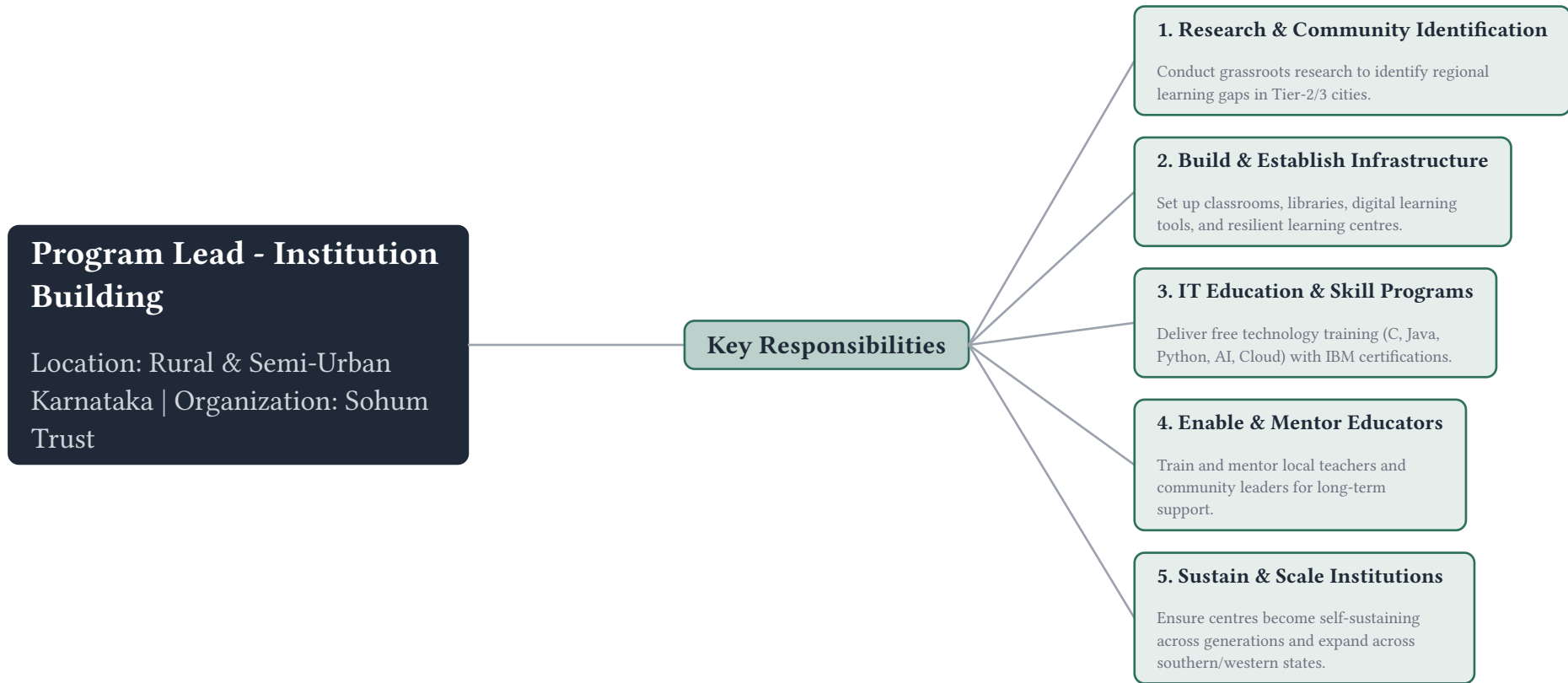


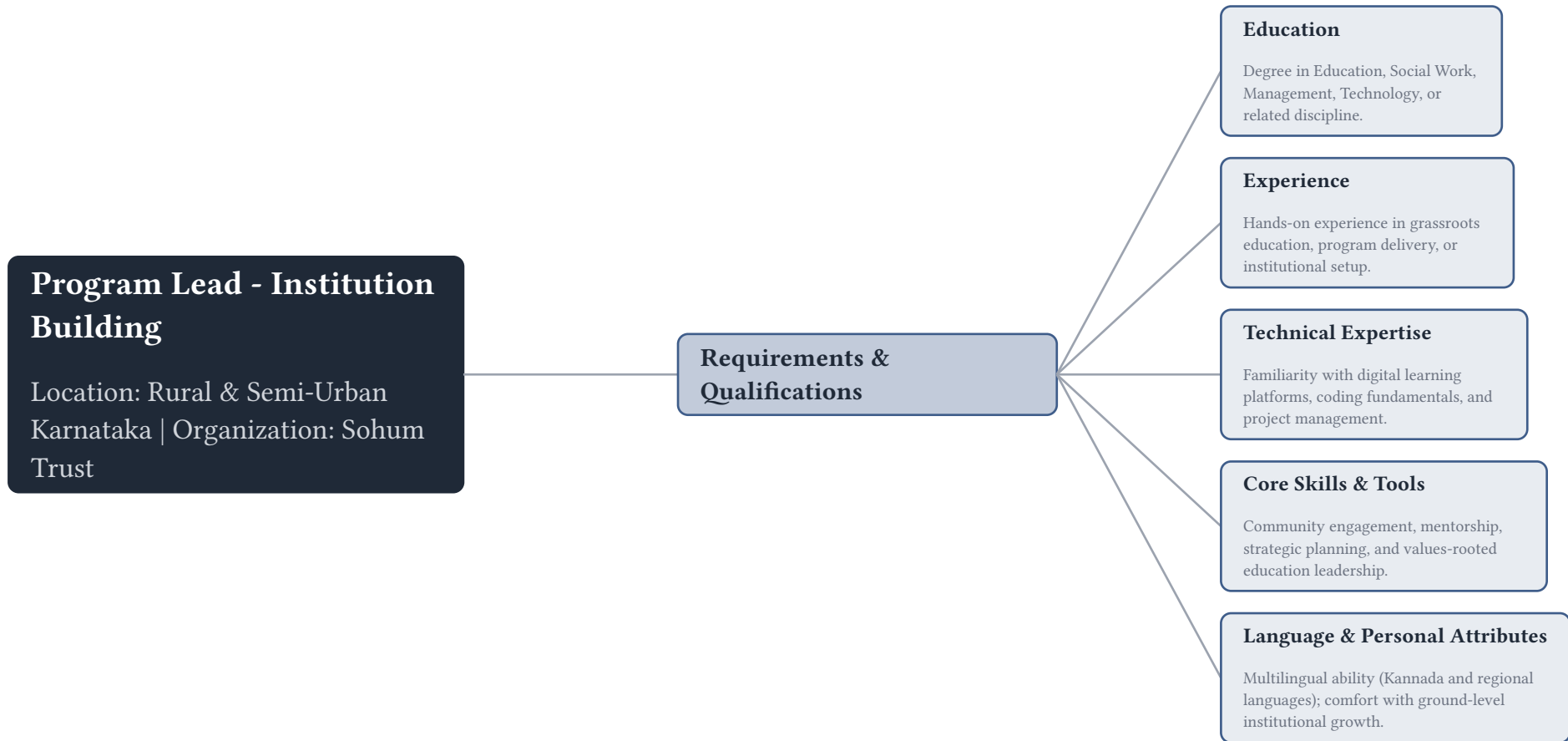
Community Executive in Bengaluru | Sohum Trust | ₹4.8 LPA

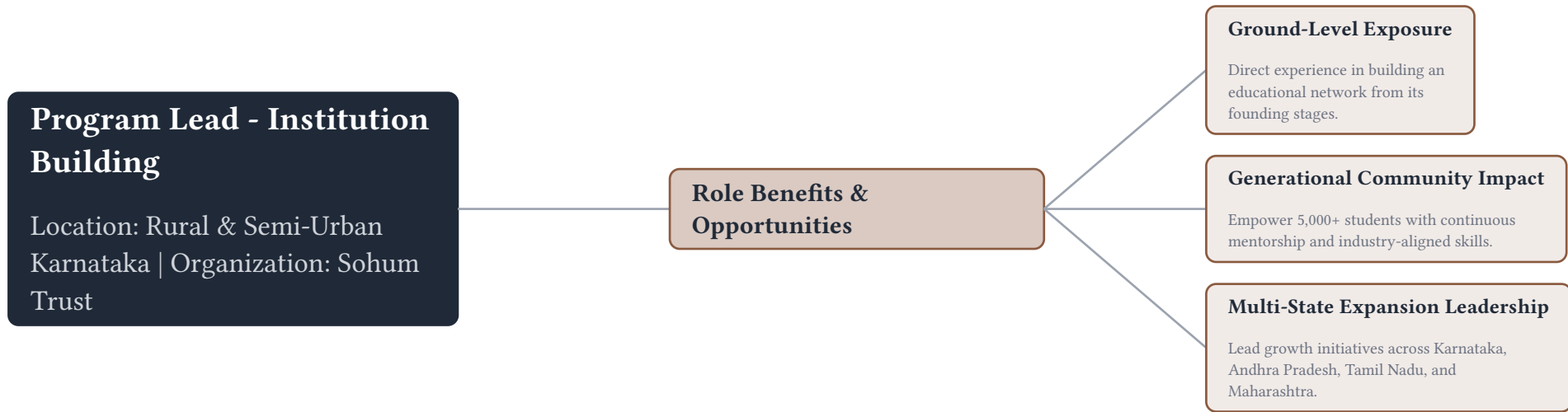
Bengaluru, Mysuru, Hubballi, Belagavi, Shivamogga, Karnataka · full-time · entry level · ₹40,000 /month · Closes 10 Oct 2026

View this on aikyamjobs.org → <https://aikyamjobs.org/jobs/community-executive-in-bengaluru-sohum-trust-4-8-lpa>











Job Description

[Application Assist →](#)

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Sohum Trust

sohum.jpg Sohum Trust is a charitable trust working with communities across Karnataka. It runs programmes for people in Bengaluru, Mysuru, Hubballi, Belagavi and Shivamogga, and depends on contributors, donors and partner institutions to keep that work going. The trust builds these relationships through regular, in-person contact in each city.

Role

As a Community Executive you travel within your territory to meet people and institutions, build steady relationships with contributors, and raise funds for the trust's programmes. You plan and run marketing campaigns that reach the right audience, check how well they work, and improve them. The trust trains confirmed candidates, so this suits a fresher or someone with up to two years of experience who is ready to start right away.

Responsibilities

- Identify the target audience and goals for each marketing and outreach campaign.
- Research and build marketing strategies, and track how well they are working.
- Create content for marketing and fundraising campaigns, and stay updated on current marketing trends.
- Raise funds through various channels to support Sohum Trust's programs, including business development and institutional outreach.
- Travel within the assigned territory to meet people, institutions, and contributors, and build long-term relationships with them.
- Manage and allocate the marketing and outreach budget correctly.

Requirements



- Bachelor's degree in marketing, social work, or a related field (BSW or MSW preferred).
- 0 to 2 years of relevant work experience; fresh graduates are welcome to apply.
- Strong analytical, communication, and time management skills, along with creativity and initiative.
- Comfortable using social media and other digital tools for outreach and marketing.
- Willingness to travel regularly within the assigned territory to meet people and institutions.

Benefits

- ₹40,000 monthly salary.
- Additional perks on over-achieving the target.
- Training provided by the trust for confirmed candidates.
- One general round of interview only.

Apply

Check your fit for the role and receive the apply link in your mailbox

Follow our WhatsApp Channel to get notified about the latest jobs.

Required Skills

Fundraising

Marketing strategy

Social media outreach

Market research

Budget management

Tags

Sohum Trust

Fundraising & Outreach

Digital Marketing

Full Time

Fresher

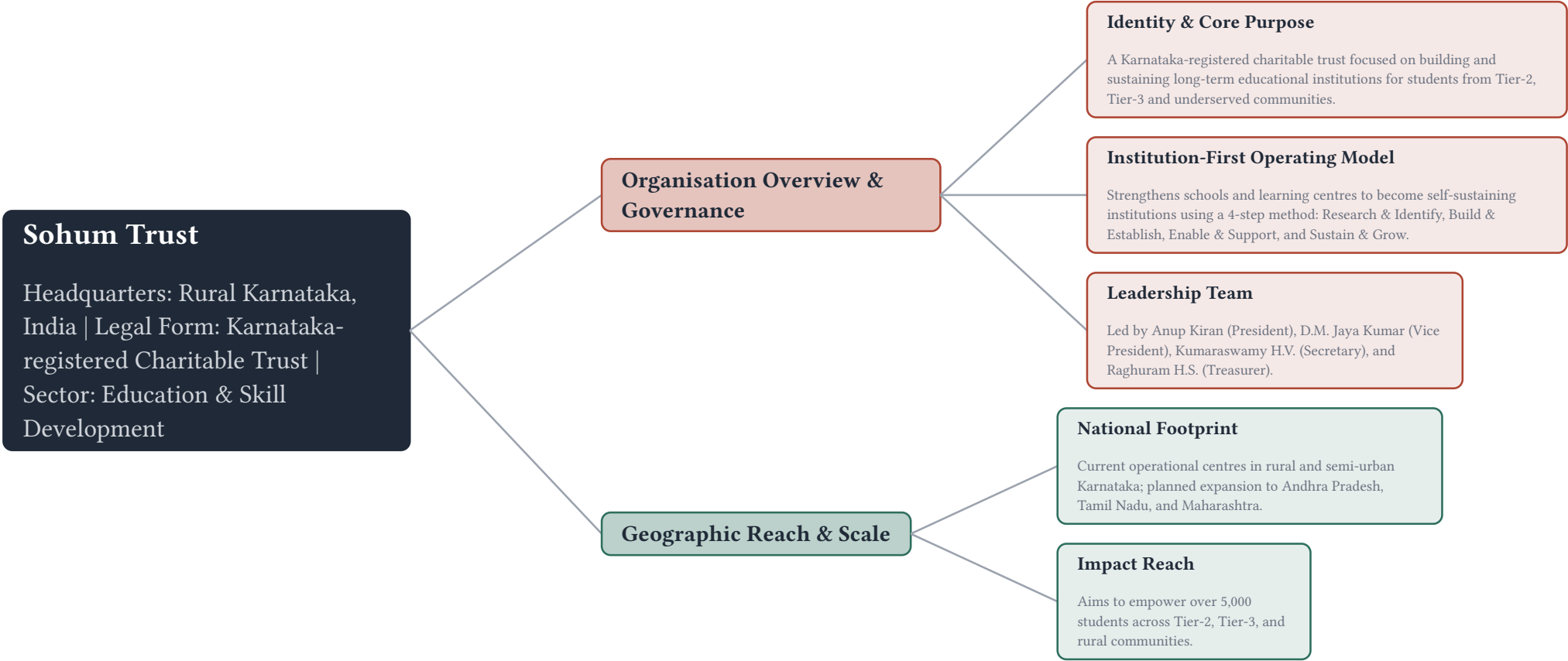
Karnataka

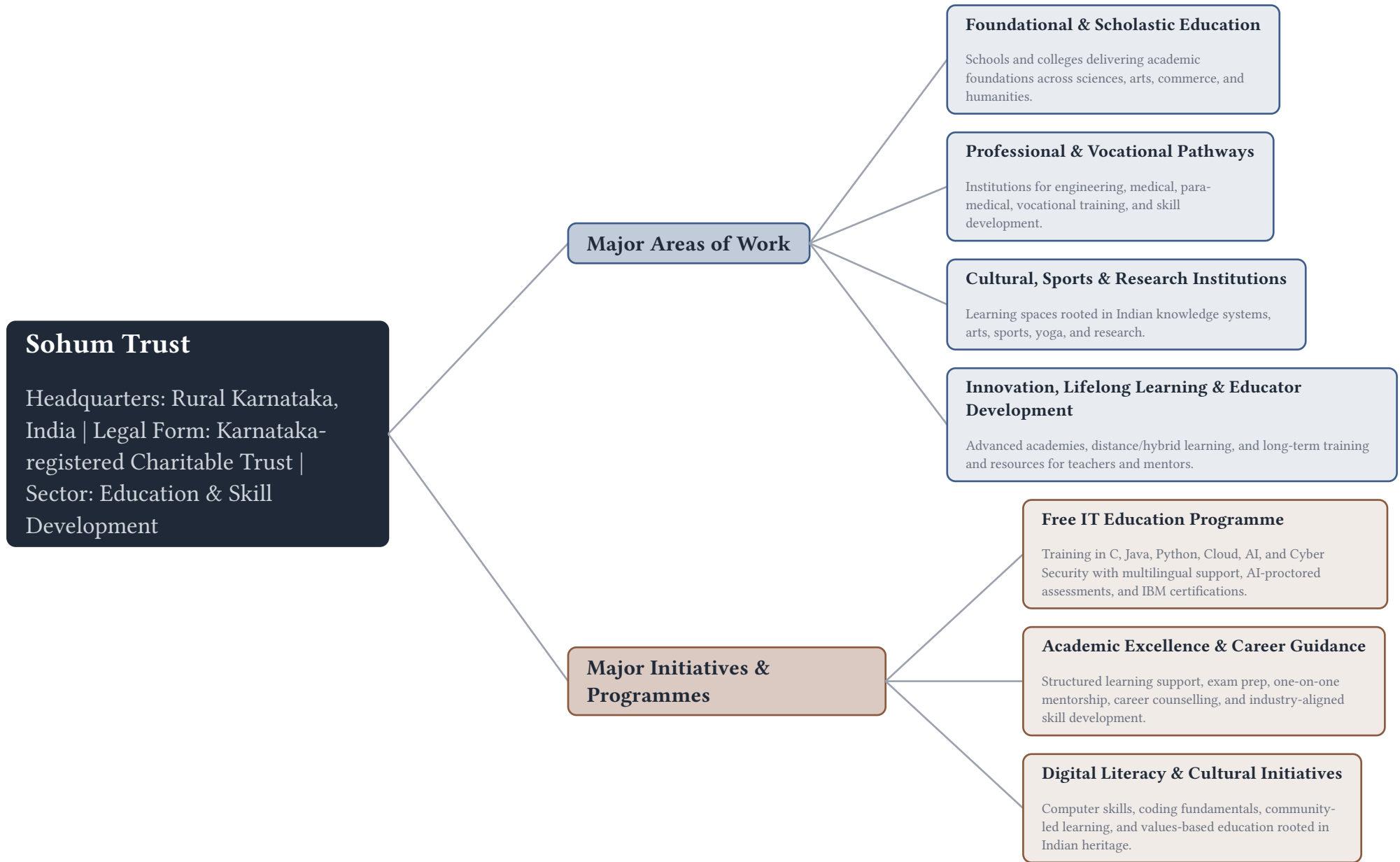


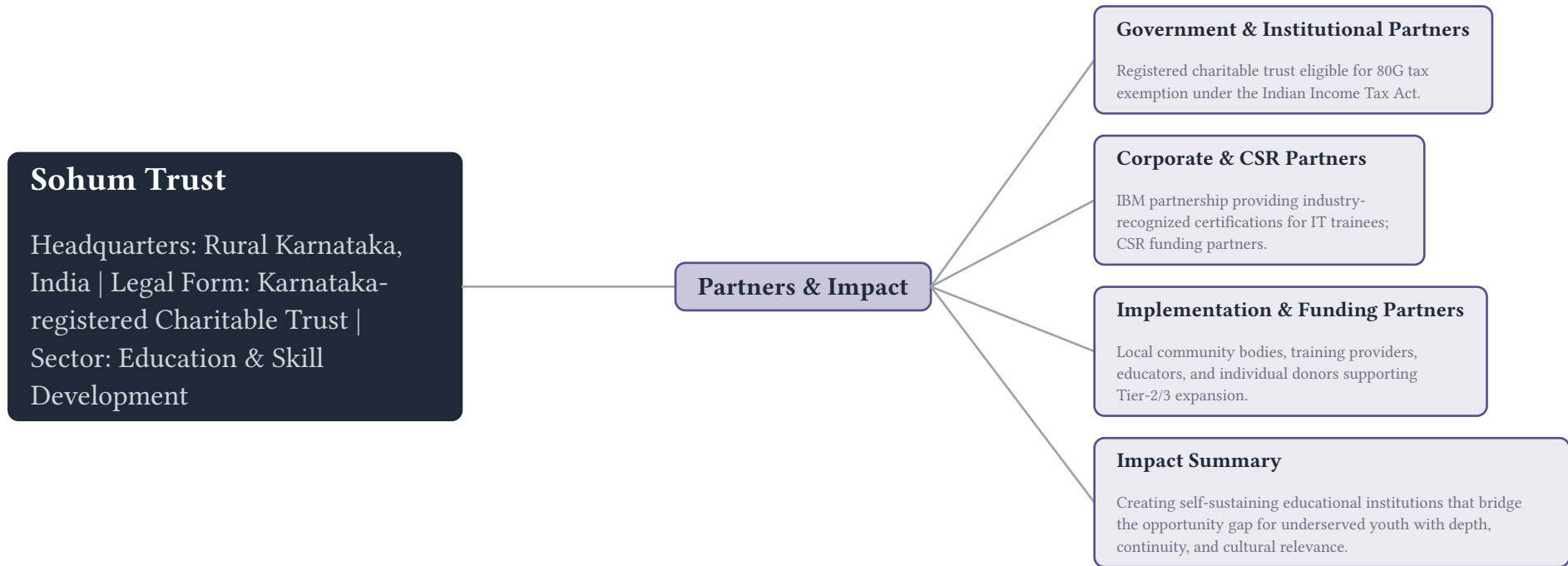
Sohum Trust

Education

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About the Company

[Visit website →](#)

Sohum Trust is a Karnataka-registered charitable trust focused on building and sustaining long-term educational institutions for students from Tier-2, Tier-3 and underserved communities in India. It describes its purpose as bridging the gap left by short-term interventions, which it says leave learners without continuity, mentorship or institutional support. Its stated approach is institution-first: strengthening schools and learning centres so they become resilient, self-sustaining institutions rather than isolated programmes. The trust frames its work around four principles of continuity, depth, cultural relevance and generational impact, and describes its education as rooted in Indian values, heritage and knowledge traditions. Donations to the trust are eligible for 80G tax exemption under the Indian Income Tax Act.

sohum.jpg

Major Areas of Work

- Foundational and scholastic education: Schools and colleges delivering academic foundations across sciences, arts, commerce and humanities.
- Professional and vocational pathways: Institutions for engineering, medical, para-medical, vocational training and skill development.
- Cultural, sports and research institutions: Learning spaces rooted in Indian knowledge systems, arts, sports, yoga and research.
- Innovation and lifelong learning: Advanced academies, distance learning, hybrid education and emerging skill ecosystems.
- Educator development: Long-term training, resources and institutional support for teachers and mentors.

Major Initiatives and Programmes

- Free IT education programme: Training in C, Java, Python, Cloud, AI and Cyber Security, delivered with a multilingual learning approach, AI-proctored assessments and IBM certifications aimed at making learners job-ready.
- Academic Excellence Support: Structured learning support, exam preparation and mentorship to help students achieve academic goals.



- Career Guidance and Skills: Vocational training, career counselling and industry-aligned skill development for sustainable livelihoods, delivered through one-on-one mentorship.
- Digital Literacy and Technology: Essential computer skills, coding fundamentals and digital tools for students to compete in the modern economy.
- Cultural and Community Initiatives: Preserving knowledge systems and community-led learning, with critical thinking and values-based education rooted in cultural awareness.

The trust describes a four-step institution-building method it applies across its work: research and identify (community research into regional educational gaps), build and establish (classrooms, libraries, digital tools and learning spaces), enable and support (training and mentorship for educators) and sustain and grow (making institutions self-sustaining across generations). It states an aim of empowering over 5,000 students across Tier-2 and Tier-3 cities, starting with centres in rural Karnataka and planning presence in Andhra Pradesh, Tamil Nadu and Maharashtra.

Leadership

- Anup Kiran, President
- D.M. Jaya Kumar, Vice President
- Kumaraswamy H.V., Secretary
- Raghuram H.S., Treasurer

Working at Sohum Trust means joining an early-stage, institution-building effort rather than a mature programme delivery organisation. The work spans setting up learning centres, running free technology training, mentoring students and training teachers in rural and semi-urban Karnataka, with expansion to other southern and western states planned. It suits people who want ground-level exposure to building educational infrastructure from the start, who are comfortable with a culturally rooted framing of education, and who want to see how a trust grows from its first centres into a multi-state network.

See the full listing and open roles: <https://aikyamjobs.org/companies/sohum-trust>

Hope this gives you a clear, complete picture of the role — if it feels like a fit, the link above takes you straight to the full listing.