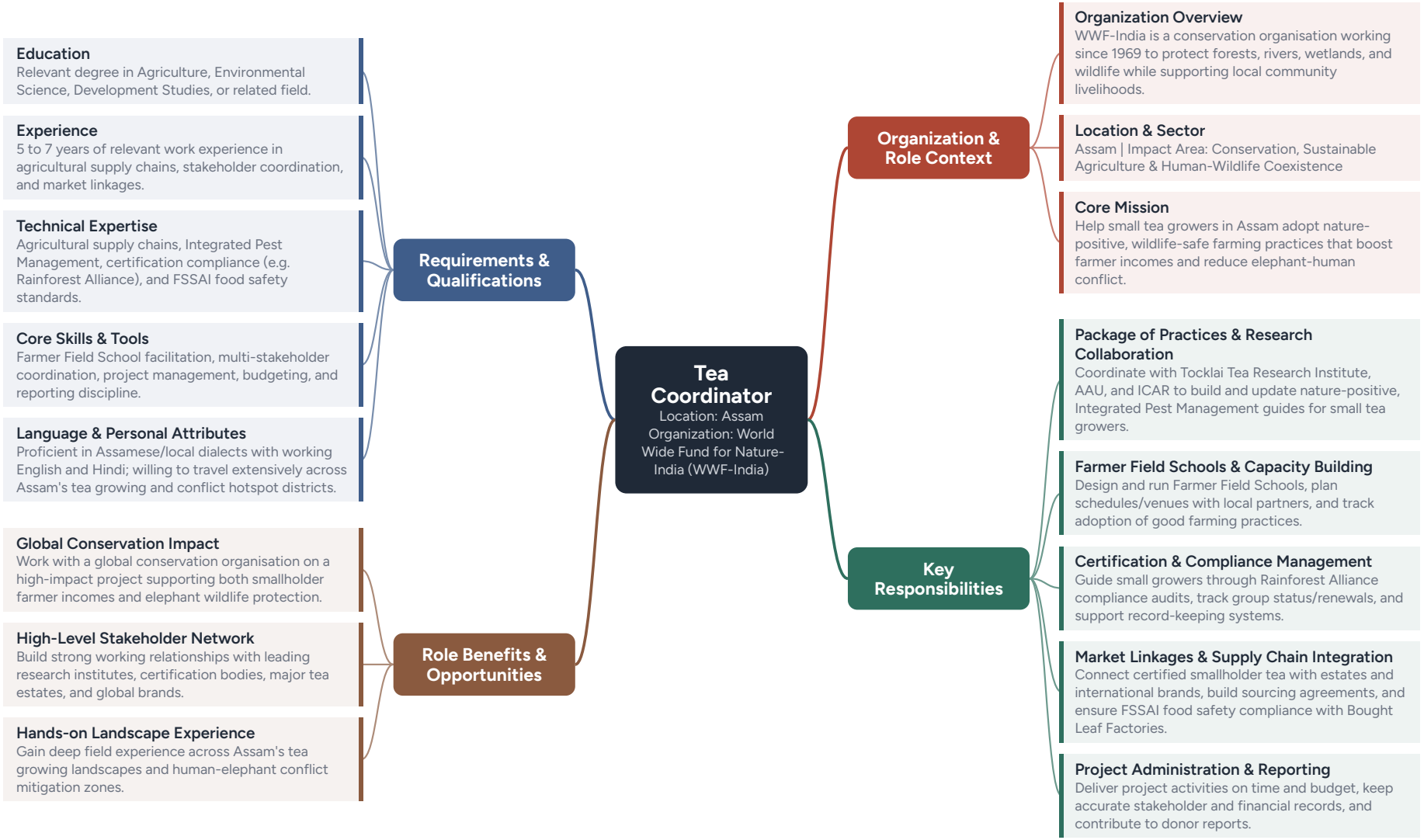
WWF-India

Coordinator- Tea in Tezpur | WWF-India

Tezpur, Assam · full-time · senior level · Competitive

Application Assist →

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Skills this role needs

Stakeholder coordination	Farmer training and facilitation	Agricultural supply chains	Certification and compliance support	Project planning and budgeting

Job description

World Wide Fund for Nature-India (WWF-India)

WWF-India is a conservation organisation that has worked across India since 1969. It protects forests, rivers, wetlands and wildlife, and works closely with the communities who live alongside them. In Assam, WWF-India helps people and elephants share the land more safely, including in tea growing areas where conflict is common. Its projects pair conservation with better farming and fairer markets, so that protecting nature also supports local incomes.

Role

As Tea Coordinator, you will help small tea growers in Assam farm in ways that are good for their income and good for nature. You will bring together research institutes, certification bodies, tea factories and buyers, run hands-on training for farmers, and help growers earn certification and sell their tea through formal supply chains. You will report to the Project Manager and travel often across the tea growing districts of Assam.

Responsibilities

- Coordinate with Tocklai Tea Research Institute, Assam Agricultural University, ICAR and other research bodies to build a local guide of farming practices (Package of Practices) for small tea growers, with a focus on Integrated Pest Management, a way to control pests with fewer chemicals.
- Make sure tea garden guidance is nature-positive and safe for wildlife, in line with the project's goal of reducing conflict with elephants.
- Work with research partners over time to test and update the farming guide.
- Design and run Farmer Field Schools with experts and research partners, using good farming practices and certification rules as the course content.
- Plan school schedules, venues and farmer turnout with local partners and community groups, and track attendance, learning and which practices farmers adopt.
- Work with certification bodies such as Rainforest Alliance to guide small growers through compliance checks and certification audits.
- Support farmer groups and estates to meet and keep certification standards, including record keeping and internal management systems, and track each group's status, gaps and renewal dates.
- Coordinate with domestic and export-focused tea estates and international brands to bring certified smallholder tea into formal supply chains.
- Build sourcing agreements that create steady demand for smallholder green leaf, and support the branding of smallholder tea with WWF's communications team.
- Work with Bought Leaf Factories, which buy green leaf from small growers, so that smallholder tea meets FSSAI food safety standards, including safe pesticide use and clean harvesting and handling.
- Deliver project activities on time and within budget, and raise risks or delays early with the Project Manager.
- Keep accurate records of stakeholder meetings, farmer participation, certification progress and spending, and contribute to donor and internal reports.

Requirements

- 5 to 7 years of relevant work experience
- Strong skills in coordinating with stakeholders across research institutions, government, the private sector and local communities
- Able to design and run farmer level training; experience with Farmer Field Schools is a plus
- Good understanding of agricultural supply chains and how to build market linkages
- Strong planning, budgeting and reporting discipline

- Proficient in Assamese and/or local dialects, along with working English and Hindi
- Willing to travel extensively within Assam's tea growing and conflict hotspot districts, and outside Assam if needed

Benefits

- Work with a global conservation organisation on a project that supports both farmer incomes and wildlife.
- Build working relationships with leading research institutes, certification bodies, tea estates and brands.
- Gain hands-on field experience across Assam's tea growing landscapes.

Apply

Check your fit for the role and receive the apply link in your mailbox

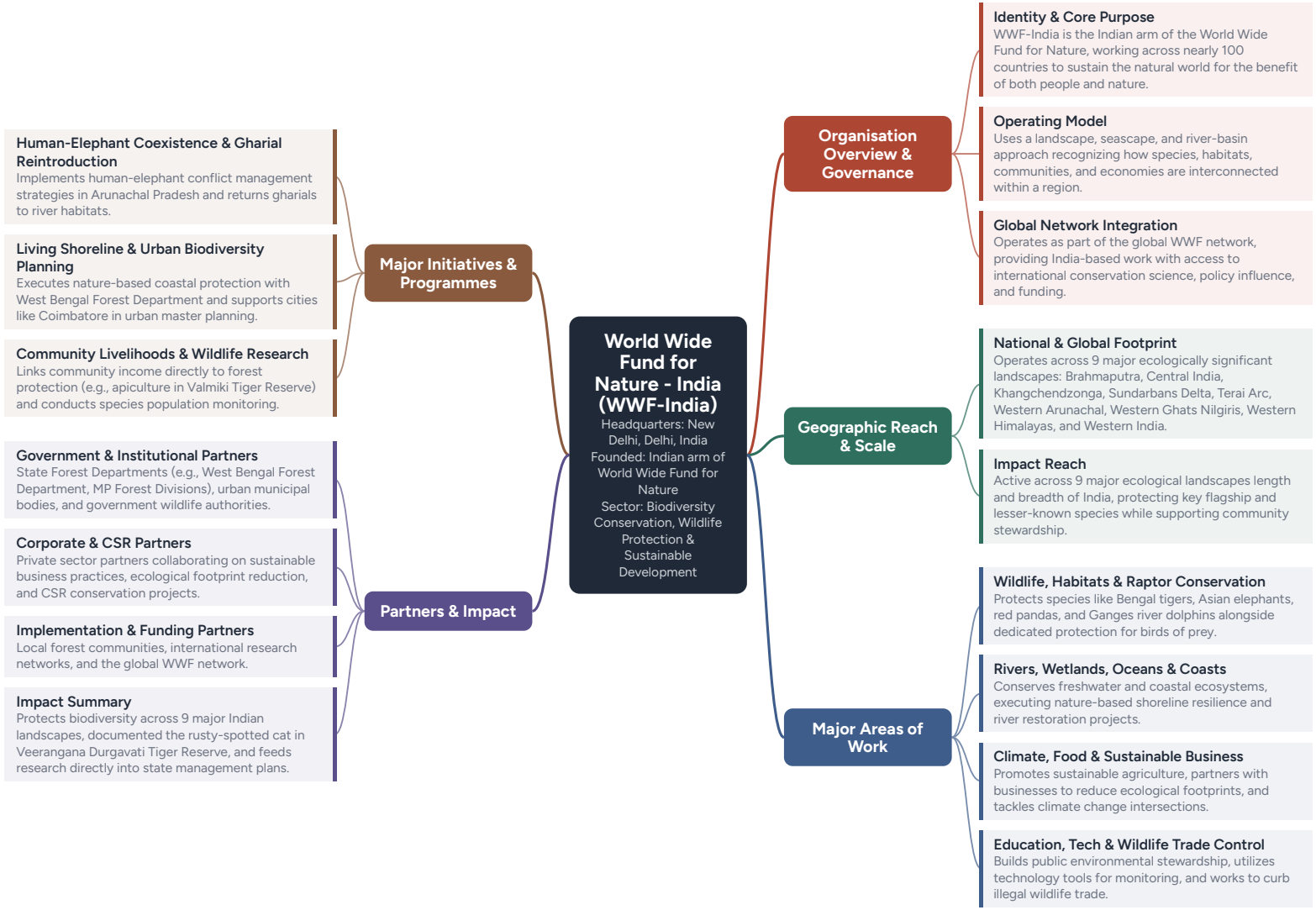
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About the organisation

WWF-India

Wildlife & Environmental Conservation

wwfindia.org ↗
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About WWF-India

WWF-India is the Indian arm of the World Wide Fund for Nature, one of the world's largest and most recognised conservation organisations, working across nearly 100 countries. WWF-India works to sustain the natural world for the benefit of both people and nature, using a landscape, seascape, and river-basin approach that recognises how species, habitats, communities, and economies are all interconnected within a given region rather than treating conservation issue by issue.

Youtube Video >

WWF-India organises its work around India's most ecologically significant landscapes, including Brahmaputra, Central India, Khangchendzonga, Sundarbans Delta, Terai Arc, Western Arunachal, Western Ghats Nilgiris, Western Himalayas, and Western India Conservation, reflecting the country's ecological diversity.

Major Areas of Work

- Wildlife & Habitats: Protecting flagship and lesser-known species, from Bengal tigers and Asian elephants to red pandas and the Ganges river dolphin, through habitat restoration and species-specific action plans.
- Rivers & Wetlands: Conserving freshwater ecosystems that sustain both biodiversity and human communities dependent on them.
- Oceans & Coasts: Protecting India's marine and coastal ecosystems, including shrinking coastlines and shoreline resilience work.
- Climate & Energy: Addressing the intersection of climate change and conservation across WWF-India's landscapes.
- Food & Agriculture: Promoting sustainable agricultural practices that reduce pressure on natural ecosystems.
- Sustainable Business: Partnering with the private sector to reduce ecological footprints and embed conservation into business practice.
- Environment Education: Building public and community awareness and stewardship of the natural world.
- Wildlife Trade Control: Working to curb illegal wildlife trade and trafficking.
- Tech for Conservation: Applying technology, from tagging to monitoring tools, to strengthen conservation outcomes.
- Raptor Conservation: Dedicated protection work for birds of prey, including urban-adapted species.

Major Initiatives & Programmes

- Human-Elephant Coexistence Action Plans: Including a newly published strategy and action plan for managing human-elephant conflict in Arunachal Pradesh.
- Gharial Reintroduction: Ongoing work returning gharials to India's rivers, marked recently around World Crocodile Day.
- Living Shoreline Project: A nature-based coastal protection initiative addressing India's shrinking coastlines, run with the West Bengal Forest Department.
- Urban Biodiversity Planning: Supporting cities like Coimbatore in embedding biodiversity conservation into urban master planning.
- Community Livelihood-Conservation Projects: Grassroots initiatives such as apiculture (beekeeping) livelihoods in the Valmiki Tiger Reserve, linking income generation directly to forest conservation.
- Wildlife Research & Monitoring: Technical reports and species monitoring, including large carnivore and ungulate population assessments in Madhya Pradesh's forest divisions.

Impact

- Active across 9 major ecological landscapes spanning the length and breadth of India
- Documented the world's smallest wild cat (rusty-spotted cat) for the first time in the Veerangana Durgavati Tiger Reserve
- Ongoing, on-the-ground human-wildlife conflict mitigation work, including new action plans specifically for Arunachal Pradesh's elephant populations
- Community-level conservation-livelihood models (e.g., apiculture) directly linking local income to forest protection outcomes

- Part of the global WWF network, giving India-based work access to worldwide conservation science, funding, and policy influence
- Long-standing, ongoing technical and species-monitoring research feeding directly into government wildlife management plans

WWF-India offers people the chance to work under one of the world's most globally recognised conservation brands, with access to international conservation science, funding networks, and policy influence that few India-based NGOs can offer. Its landscape-based approach means staff often get deep, long-term specialisation in a specific ecosystem or region rather than shallow, scattered project work. It also suits people who want a mix of hard science (species monitoring, research reports) and grassroots community engagement (livelihoods tied to conservation).

WWF-India suits people passionate about wildlife and ecosystem conservation who want to work within a large, globally connected organisation, ideally with an interest in specialising in a specific landscape, species group, or conservation discipline.

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