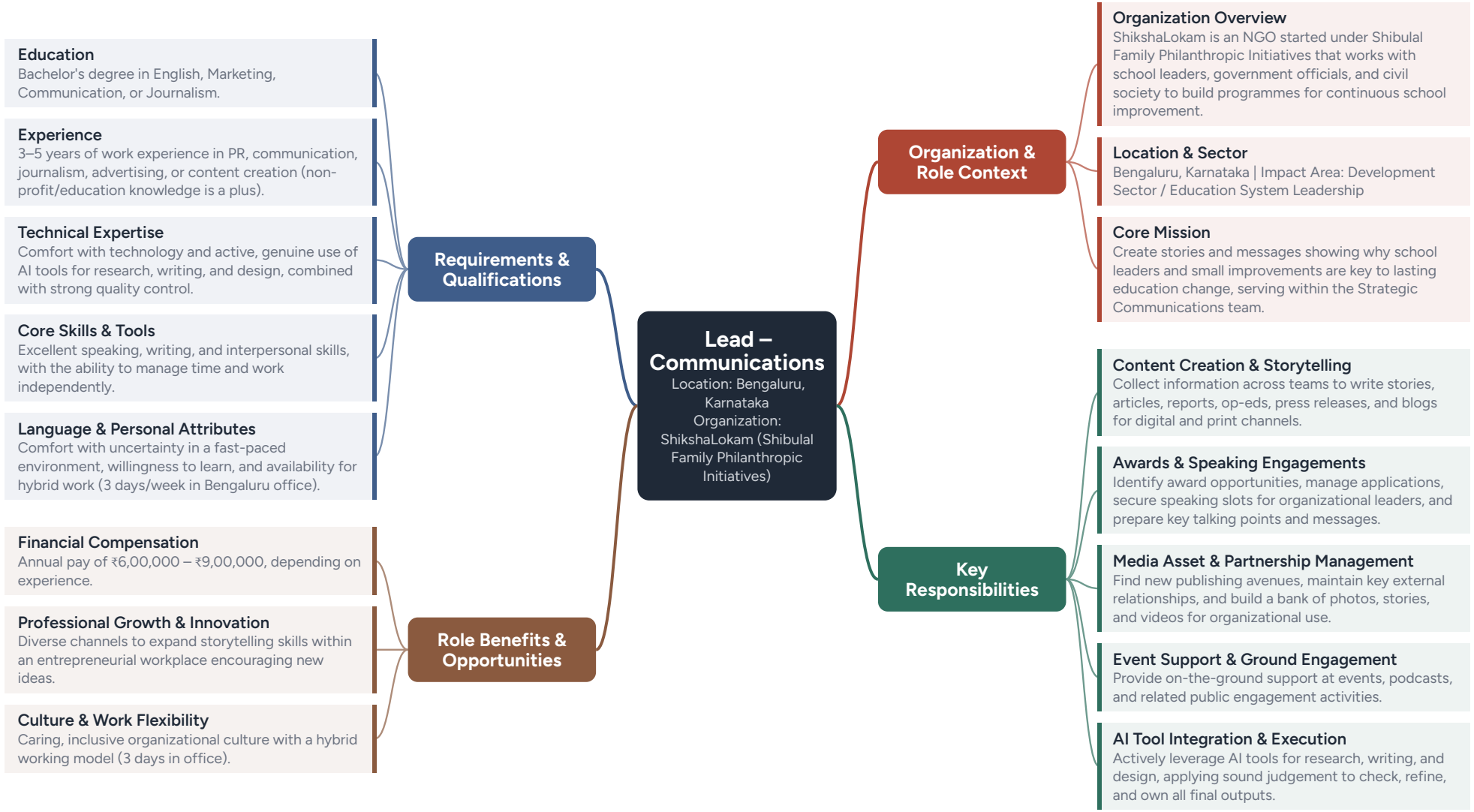
ShikshaLokam

Lead – Communications in Bengaluru | ShikshaLokam | ₹6-9 LPA

Bengaluru, Karnataka · full-time · mid level · ₹50,000 - ₹75,000 /month

Application Assist →

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Skills this role needs

Storytelling and content writing	Media and PR relations	Award and speaking opportunity management	AI tools for research and writing	Content asset management

Job description

ShikshaLokam

ShikshaLokam is an NGO started under Shibulal Family Philanthropic Initiatives. It works with school leaders, government officials and civil society groups to build programmes that help schools keep learning and improving. It brings together government, civil society, businesses and universities so that school leaders themselves can drive change in public schools. As a co-builder of Shikshagraha, a people-led movement for fair education for all, it has helped spark over 2 million small improvements across 27 states and union territories since 2017. This role sits within ShikshaLokam's Strategic Communications team, which tells the story of education leadership, working together and small improvements in schools.

Role

As Lead – Communications, you will create the stories and messages that show why school leaders, working together and making small improvements, are key to lasting change in education. You will write for print and digital channels, find awards and speaking slots for the organisation and its leaders, and look after those relationships. The team uses AI every day for research, writing and design, and you will too.

Responsibilities

- Collect information from teams and write stories, articles, reports, op-eds, press releases and blogs for digital and print channels.
- Find award opportunities for the organisation and its leaders, write the applications, and manage relationships with the award bodies.
- Secure speaking slots for leaders at outside events and manage them from start to finish.
- Prepare talking points and key messages for the organisation's spokespeople.
- Find new places to publish and speak, and keep good relationships with those partners.
- Build and maintain a bank of photos, stories and videos that every team can use.
- Support the team on the ground at events, podcasts and similar activities.
- Use AI tools for research, writing and design, and check, improve and own the final work.

Requirements

- A bachelor's degree in English, marketing, communication or journalism.
- 3-5 years of work experience in PR, communication, journalism, advertising or content creation.
- Excellent speaking, writing and people skills, with the ability to manage your own time and work.
- Comfort with technology and active, genuine use of AI tools for research, writing, design and daily work, with good judgement about the final output.
- Comfort with uncertainty and a fast-paced, demanding environment, along with a willingness to learn, research and try new ideas.
- Knowledge of education, education leadership or non-profits is a plus but not required.
- Ability to work from the Bengaluru office 3 days a week.

Benefits

- Pay of ₹6-9 lakh per year, depending on experience.
- Many different channels to try out and grow your storytelling skills.
- An entrepreneurial workplace with plenty of room to try new things.
- A caring, inclusive culture where you can grow.
- A hybrid way of working, with 3 of 5 days a week in the office.

Apply

Check your fit for the role and receive the apply link in your mailbox

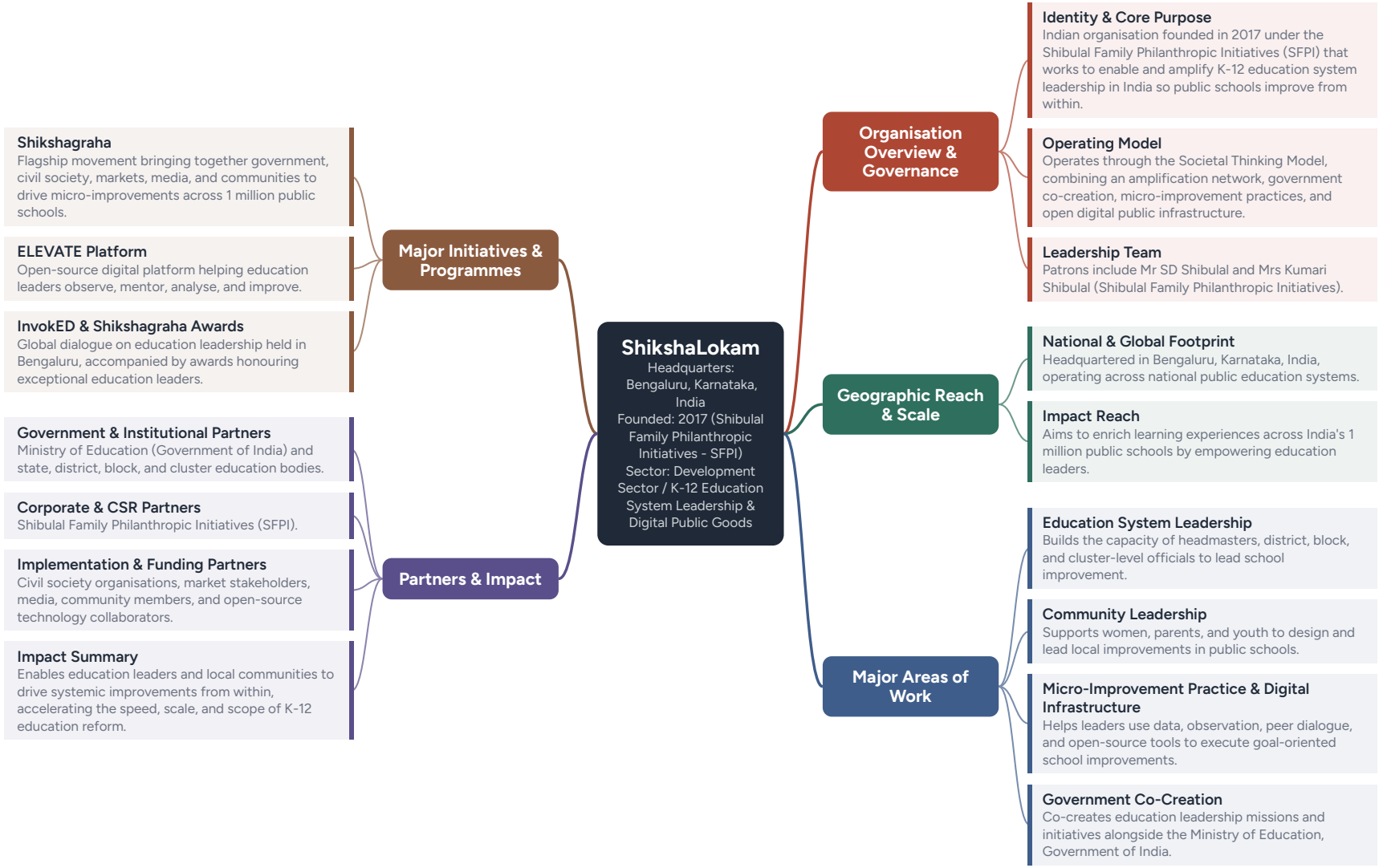
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About the organisation

ShikshaLokam

Education

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About ShikshaLokam

ShikshaLokam is an Indian organisation that works to enable and amplify K-12 education system leadership in India. It was founded in 2017 under the Shibulal Family Philanthropic Initiatives (SFPI), whose patrons are Mr SD Shibulal and Mrs Kumari Shibulal. Its vision is enriching learning experiences for all children in India. It believes that public schools improve only when education leaders own and drive change from within the system. It defines a leader as anyone who takes responsibility for improving education, including teachers, headmasters, officials, parents, youth and women. Its core method is the micro-improvement: a small, goal-oriented change carried out through a cycle of Sense, Make Sense, Learn and Improve.

> *Headquarters: Bengaluru, Karnataka, India*

Major Areas of Work

- Education system leadership: Building the capacity of headmasters and district, block and cluster level officials to lead school improvement.
- Community leadership: Supporting women, parents and youth to design and lead local improvements in public schools.
- Micro-improvement practice: Helping leaders use data, observation and peer dialogue to plan and carry out small, measurable school changes.
- Government co-creation: Working with the Ministry of Education, Government of India, on education leadership missions and initiatives.
- Open digital infrastructure: Building open-source tools that help leaders observe, mentor, analyse and improve.

Major Initiatives and Programmes

- Shikshagraha: A people's movement to improve India's 1 million public schools by bringing government, civil society, markets, media and communities together to carry out micro-improvements.
- ELEVATE: An open-source digital platform that helps education leaders observe, mentor, analyse and improve.
- InvokED: A global dialogue on education leadership, held in Bengaluru, that brings attention to education leaders and their work.
- Shikshagraha Awards: Awards that honour exceptional leaders in education.
- Education leadership missions: Leadership missions and initiatives co-created with the Ministry of Education, Government of India.

Shikshagraha is the organisation's flagship effort. It supports system leaders and community leaders to identify problems specific to their schools and design local fixes. ShikshaLokam describes this as a way to increase the speed, scale and scope of change in underserved regions. It calls its wider approach the Societal Thinking Model, which combines an amplification network, co-creation with government and shared digital infrastructure.

Working at ShikshaLokam means working on public education at the level of whole systems rather than single schools. Staff work alongside government officials, civil society organisations and community members, and on open-source technology used by education leaders across the country. The work suits people interested in education policy, leadership development, programme design, community mobilisation or digital public goods. It also suits people who want their work to shape how public institutions improve from within.

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