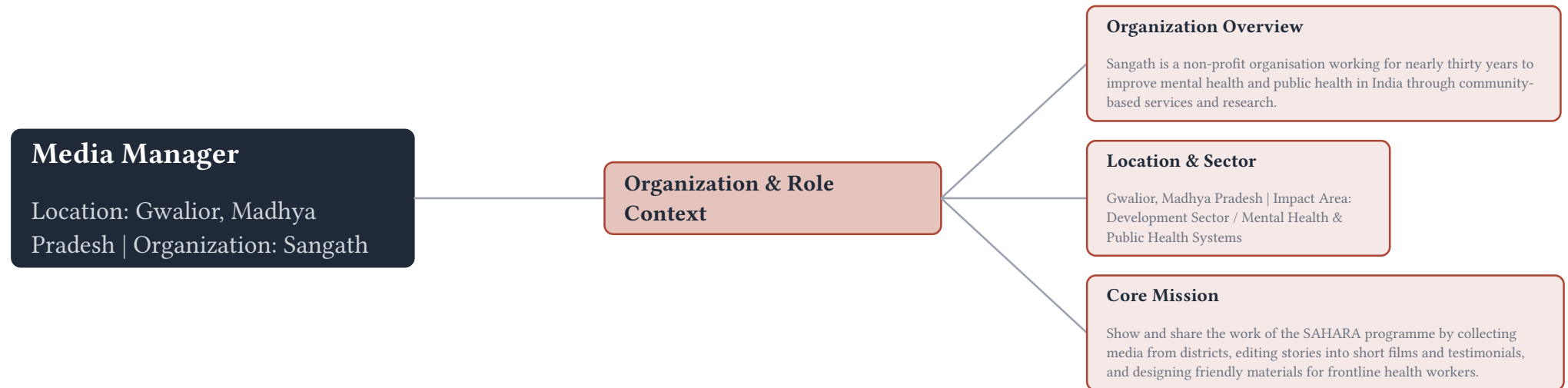


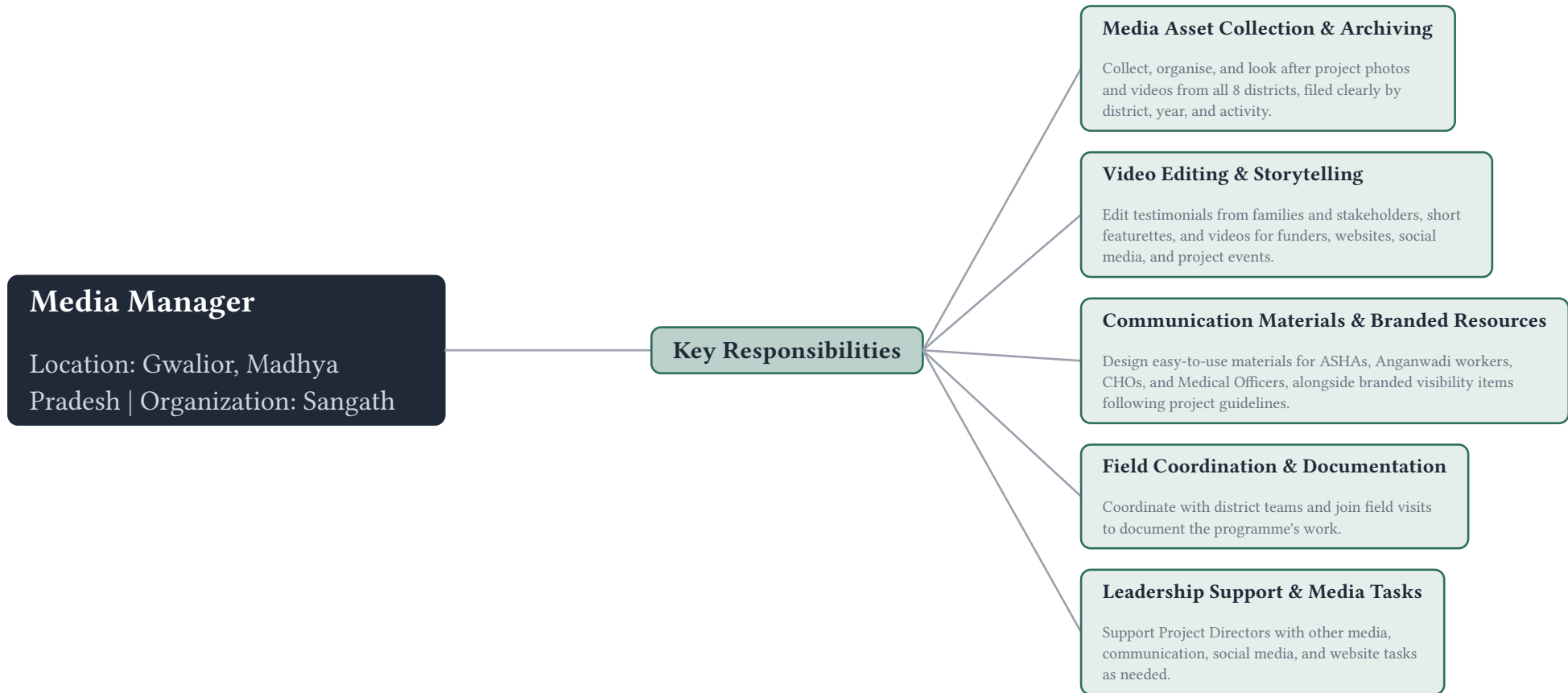


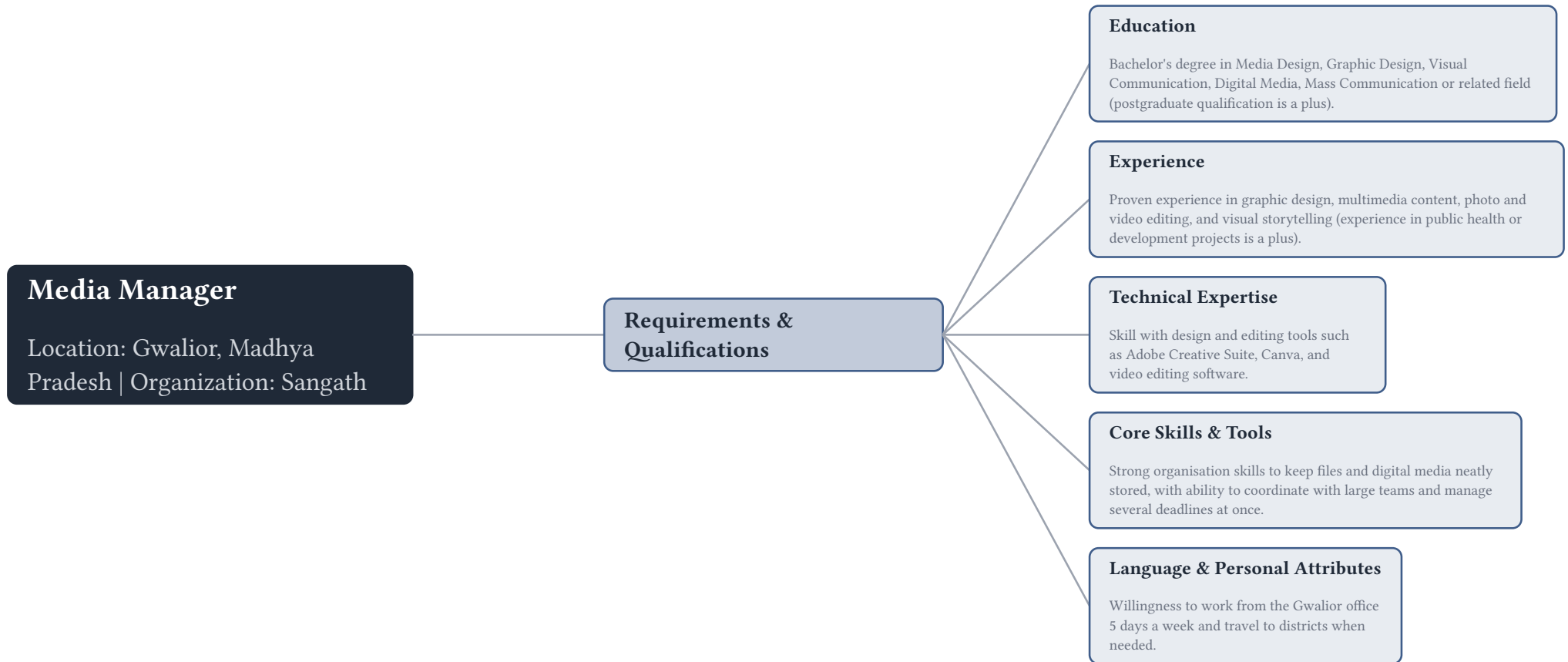
Media Manager in Madhya Pradesh | Sangath | ₹4.8 LPA

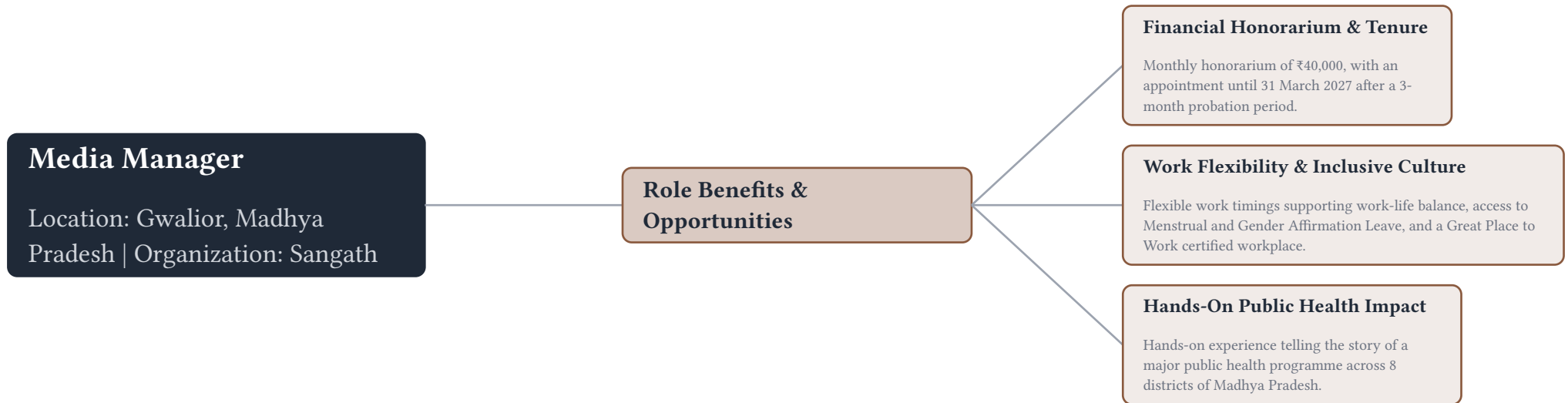
Gwalior, Madhya Pradesh · contract · entry level · ₹40,000 /month · Closes 2 Nov 2026

View this on aikyamjobs.org → <https://aikyamjobs.org/jobs/media-manager-in-gwalior-sangath-4-8-lpa>











Job Description

[Application Assist →](#)

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Sangath

Sangath is a non-profit organisation that works to improve mental health and public health in India. For nearly thirty years it has combined careful research with caring, community-based services so that people get the support they need close to home. Sangath values empathy, teamwork, honesty and respect for every person it serves, and has been recognised as a Great Place to Work. This role sits within Sangath's SAHARA programme, which trains ASHAs and Anganwadi workers across 8 districts of Madhya Pradesh to support the mental health of new mothers and the early growth of young children in the first 1000 days of life. Screenshot 2026-10-27 at 4.56.18 PM.png

Role

As Media Manager, you will help show and share the work of the SAHARA programme. You will collect and look after photos and videos from the districts, turn real stories from mothers, families and health workers into short films and testimonials, and design clear, friendly materials that frontline workers and communities can use every day. You will work closely with district teams and the Project Directors from the Gwalior office.

Responsibilities

- Collect, organise and look after project photos and videos from all districts, filed clearly by district, year and activity.
- Edit testimonials from families and stakeholders, short featurettes and other videos for funders, websites, social media and project events.
- Design easy-to-use communication materials and resources for ASHAs, Anganwadi workers, Community Health Officers and Medical Officers.
- Create branded visibility materials, keepsakes and promotional items that follow the project's branding guidelines.



- Coordinate with district teams and join field visits to document the programme's work.
- Support the Project Directors with other media and communication tasks as needed.

Requirements

- A bachelor's degree in Media Design, Graphic Design, Visual Communication, Digital Media, Mass Communication or a related field, and a postgraduate qualification in a related subject is a plus.
- Proven experience in graphic design, multimedia content, photo and video editing, and visual storytelling.
- Skill with design and editing tools such as Adobe Creative Suite, Canva and video editing software.
- Strong organisation skills to keep files, records and digital media neatly stored and easy to find.
- Ability to coordinate with large teams, manage several deadlines at once, and travel to districts when needed.
- Willingness to work from the Gwalior office 5 days a week.
- Experience with public health, development, government or social impact projects is a plus, as is experience making materials for frontline workers and communities, managing social media and website content, and designing branding and promotional items.
- A complete application includes a detailed CV, a cover letter and a support letter from two referees.

Benefits

- Monthly honorarium of ₹40,000, with an appointment until 31 March 2027 after a 3-month probation period.
- Flexible work timings that support a healthy work-life balance.
- Special leaves, including Menstrual Leave and Gender Affirmation Leave.
- A supportive, inclusive workplace recognised as a Great Place to Work.
- Hands-on experience telling the story of a large public health programme across 8 districts of Madhya Pradesh.

Apply

Check your fit for the role and receive the apply link in your mailbox

Follow our WhatsApp Channel to get notified about the latest jobs.

Required Skills



Graphic design

Photo and video editing

Adobe Creative Suite / Canva

Visual storytelling

Digital asset management

Tags

Sangath

Mental Health

Communications

Design

Contract

Fresher

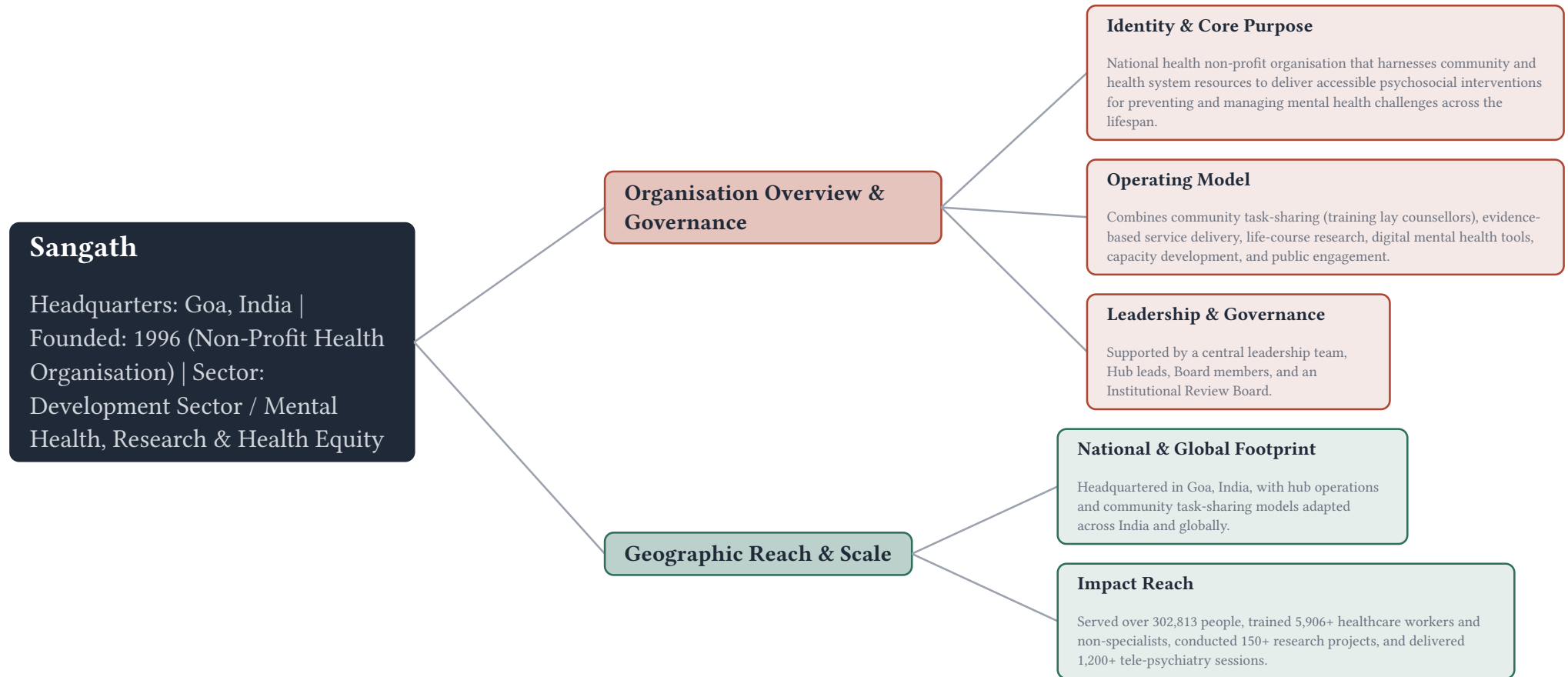
Madhya Pradesh

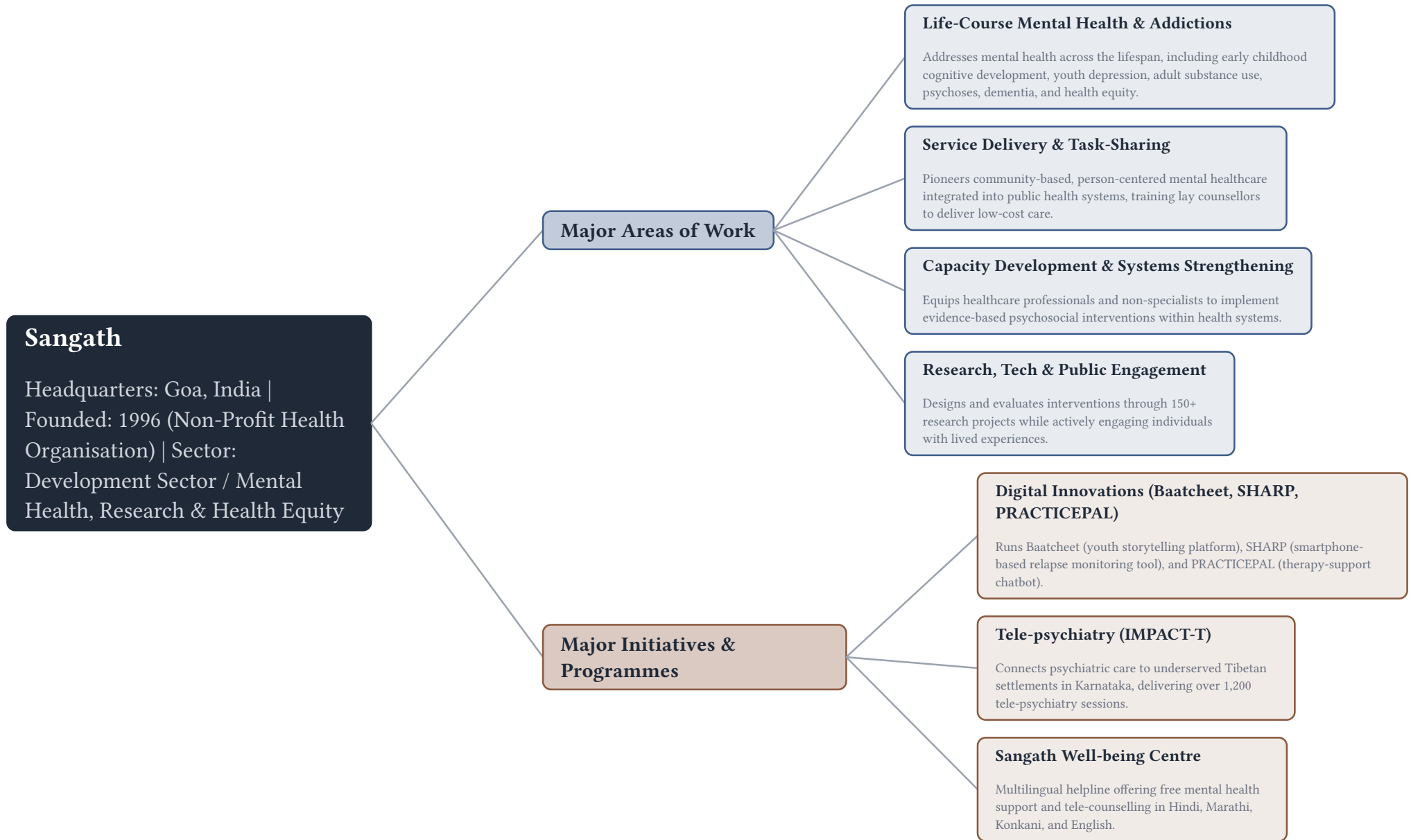


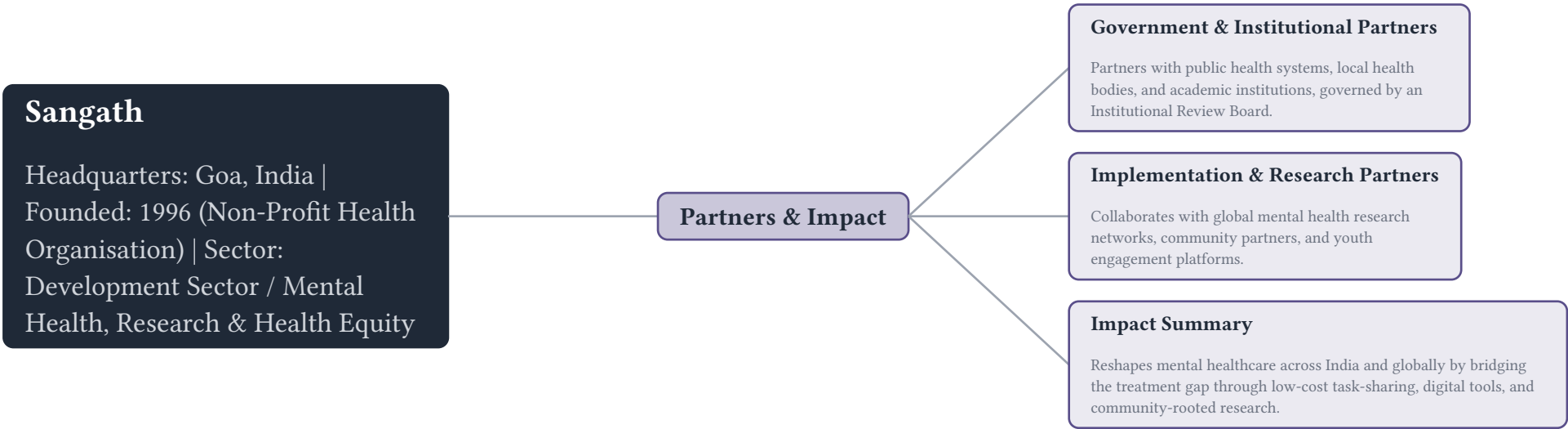
Sangath

Mental Health

View this on aikyamjobs.org → <https://aikyamjobs.org/companies/sangath>







About the Company

[Visit website →](#)

Sangath is an Indian mental health organisation that combines research, service delivery and community engagement to make mental health care more accessible. It describes its work as "rooted in care, driven by research, powered by community." It uses community and health system resources to deliver psychosocial interventions that prevent and manage mental health problems. Its work covers the whole lifespan, from early childhood cognitive development and youth depression to adult substance use, psychoses and dementia. Since 1996, Sangath has pioneered task-sharing, which means training lay counsellors to deliver low-cost, community-based mental health care. This model started in Goa and has since been adapted in other countries. Screenshot 2026-10-27 at 4.56.48 PM.png

 *Headquarters: Goa, India*

Major Areas of Work

- Research and Innovation: Designing and rigorously evaluating interventions to prevent, detect and manage mental health conditions.
- Service Delivery: Building community-based, person-centred mental health services into existing health systems so they are accessible, scalable and culturally responsive.
- Capacity Development: Training health and care professionals to deliver evidence-based interventions within public health systems.
- Public Engagement: Involving people with lived experience and the wider public to shape and improve its work and reduce stigma.
- Digital Mental Health: Building scalable digital tools for diverse needs, from youth support platforms to relapse monitoring and therapy support.

Major Initiatives and Programmes

- Baatchheet (It's Ok To Talk): A bilingual storytelling platform co-designed with young people, sharing peer-curated stories that build connection, reduce stigma and support coping in young adults.
- SHARP: Smartphone-based tools that monitor the risk of relapse.
- PracticePal: Chatbots that support therapy.



- IMPACT-T: A tele-psychiatry project that brings psychiatric care to underserved Tibetan settlements in Karnataka.
- Sangath Wellbeing Centre: A free, multilingual mental health service set up during the COVID-19 pandemic, offering a toll-free helpline and tele-counselling in Hindi, Marathi, Konkani and English for frontline workers and the general public.

Impact

According to its Annual Report 2025-26, Sangath has served more than 302,813 people, trained more than 5,906 healthcare workers and non-specialists, and carried out more than 150 research projects. It also reports more than 1,200 tele-psychiatry sessions delivered through the IMPACT-T project.

Sangath suits people who want to work where research and practice meet in mental health. Staff work alongside public health systems, lay counsellors, communities and people with lived experience, and the work spans clinical research, intervention design, training, digital tools and community outreach. Because the organisation has decades of task-sharing experience that is now used internationally, it is a good fit for researchers, public health professionals, psychologists, counsellors and programme staff who want their work to shape how mental health care is delivered at scale.

See the full listing and open roles: <https://aikyamjobs.org/companies/sangath>

Hope this gives you a clear, complete picture of the role — if it feels like a fit, the link above takes you straight to the full listing.