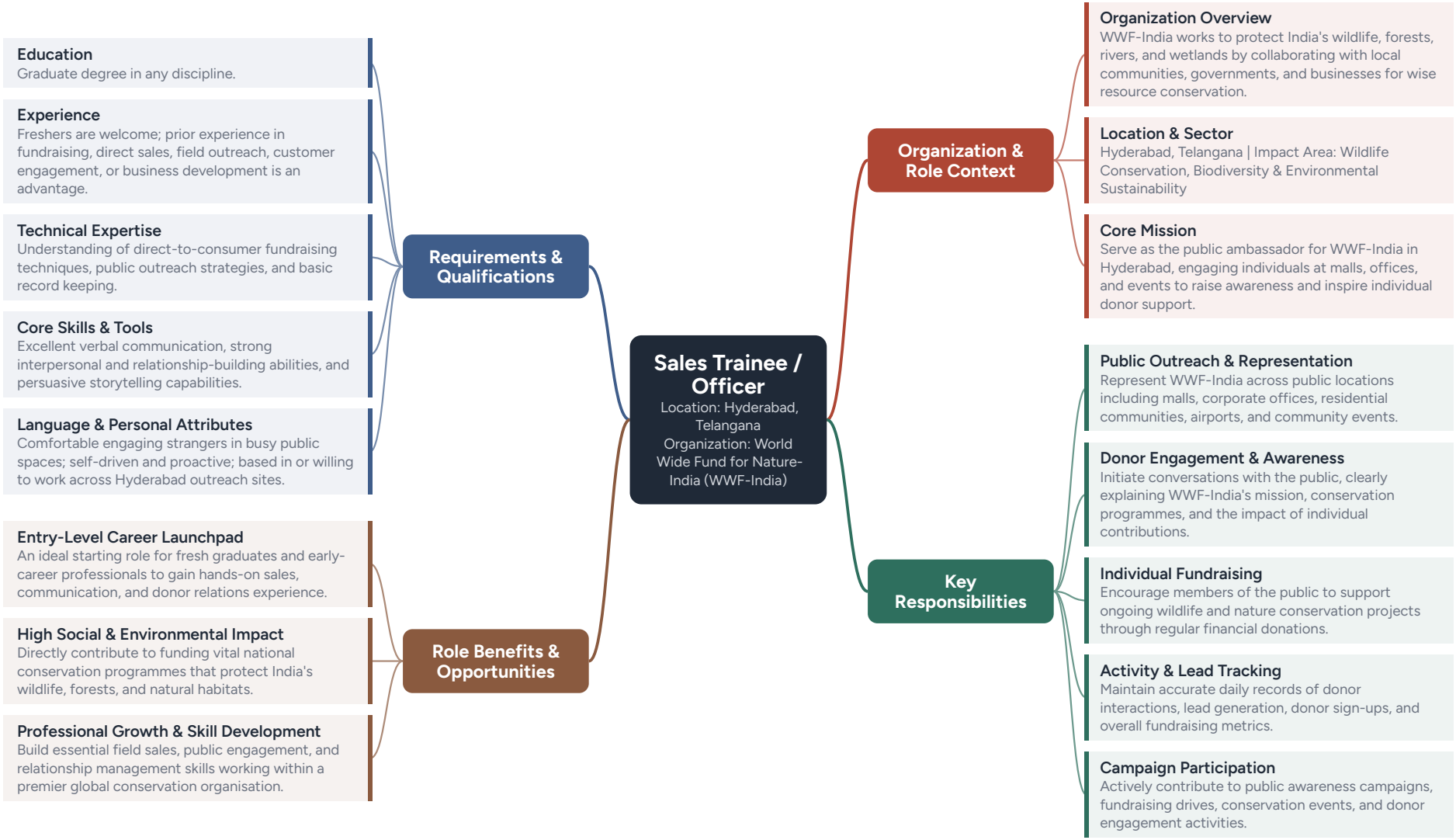
WWF-India

Sales Trainee/Officer in Hyderabad | WWF-India

Hyderabad, Telangana · full-time · entry level · Competitive

Application Assist →

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Skills this role needs

Public speaking	Face-to-face fundraising	Persuasion	Relationship building	Donor record keeping

Job description

WWF-India

WWF-India (World Wide Fund for Nature-India) works to protect India's wildlife, forests, rivers and wetlands, and the people who depend on them. It works with local communities, governments and businesses to care for nature and use natural resources wisely. Support from people across the country helps fund this conservation work. Every donor who joins helps protect the places and animals that matter to all of us.

Role

As a Sales Trainee/Officer, you will be the friendly face of WWF-India in public places around Hyderabad. You will talk with people at malls, events, offices and housing communities, tell them about WWF-India's conservation work, and invite them to support it with a donation. This is a good first job for someone who enjoys meeting new people and wants their work to help nature.

Responsibilities

- Represent WWF-India at public places, events, corporate offices, residential communities, airports, malls and other outreach locations.
- Start conversations with members of the public and help them learn about WWF-India's conservation programmes and their impact.
- Explain WWF-India's mission, vision and conservation work clearly, and why supporting it matters, to people who may become donors.
- Encourage people to support conservation through donations.
- Keep accurate records of donor conversations, leads, sign-ups and daily fundraising activity.
- Take an active part in fundraising campaigns, events, awareness drives and other donor engagement activities.

Requirements

- A graduate degree in any discipline.
- Freshers are welcome, and experience in fundraising, field sales, direct sales, customer engagement, business development or similar roles is an advantage.
- Excellent communication and people skills.
- Strong ability to persuade people and build relationships with them.
- Comfort with starting conversations with strangers in public places.
- Willingness to work from Hyderabad at different outreach locations across the city.

Apply

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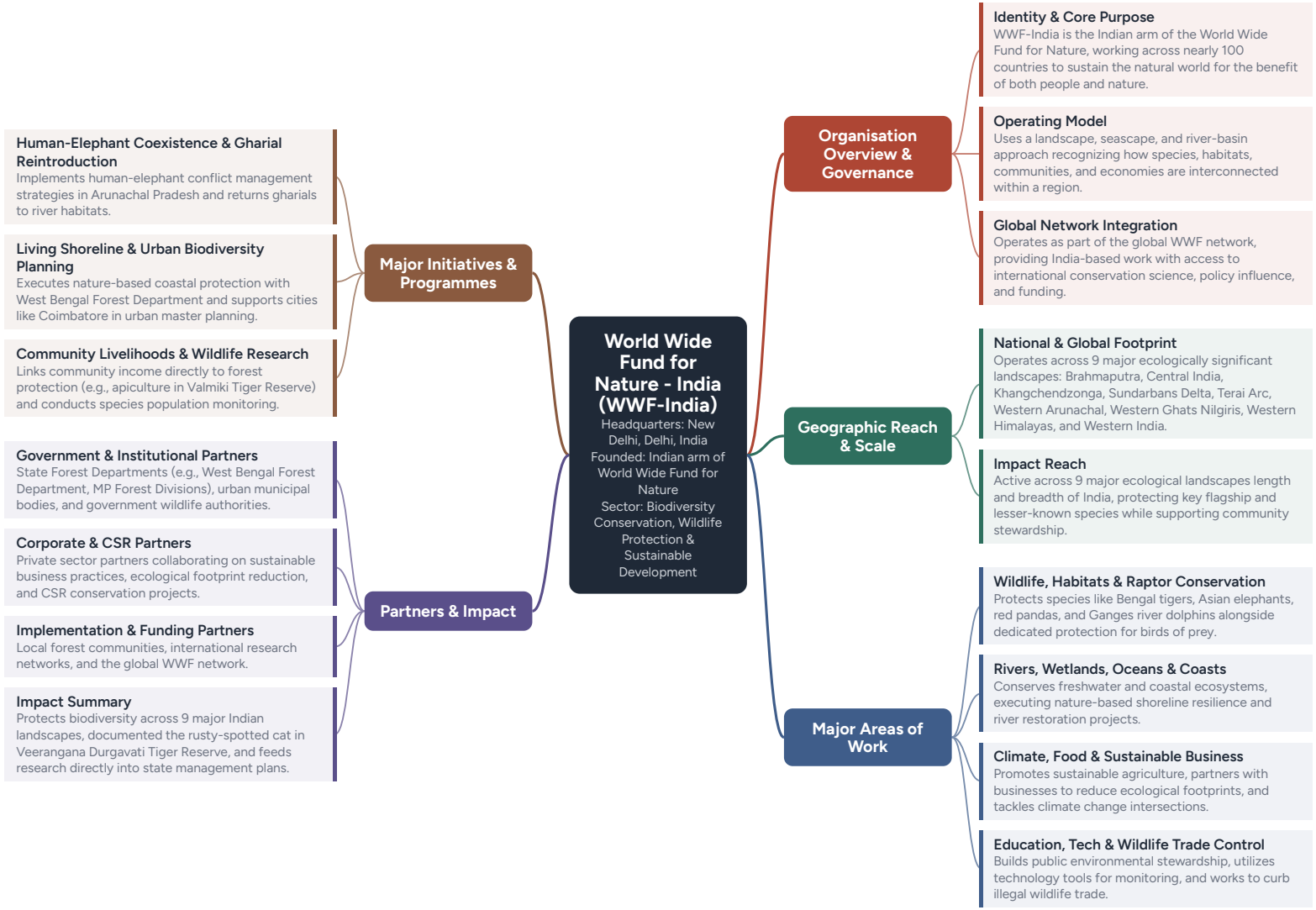
About the organisation

WWF-India

Wildlife & Environmental Conservation

wwfindia.org ↗

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About WWF-India

WWF-India is the Indian arm of the World Wide Fund for Nature, one of the world's largest and most recognised conservation organisations, working across nearly 100 countries. WWF-India works to sustain the natural world for the benefit of both people and nature, using a landscape, seascape, and river-basin approach that recognises how species, habitats, communities, and economies are all interconnected within a given region rather than treating conservation issue by issue.

Youtube Video >

WWF-India organises its work around India's most ecologically significant landscapes, including Brahmaputra, Central India, Khangchendzonga, Sundarbans Delta, Terai Arc, Western Arunachal, Western Ghats Nilgiris, Western Himalayas, and Western India Conservation, reflecting the country's ecological diversity.

Major Areas of Work

- Wildlife & Habitats: Protecting flagship and lesser-known species, from Bengal tigers and Asian elephants to red pandas and the Ganges river dolphin, through habitat restoration and species-specific action plans.
- Rivers & Wetlands: Conserving freshwater ecosystems that sustain both biodiversity and human communities dependent on them.
- Oceans & Coasts: Protecting India's marine and coastal ecosystems, including shrinking coastlines and shoreline resilience work.
- Climate & Energy: Addressing the intersection of climate change and conservation across WWF-India's landscapes.
- Food & Agriculture: Promoting sustainable agricultural practices that reduce pressure on natural ecosystems.
- Sustainable Business: Partnering with the private sector to reduce ecological footprints and embed conservation into business practice.
- Environment Education: Building public and community awareness and stewardship of the natural world.
- Wildlife Trade Control: Working to curb illegal wildlife trade and trafficking.
- Tech for Conservation: Applying technology, from tagging to monitoring tools, to strengthen conservation outcomes.
- Raptor Conservation: Dedicated protection work for birds of prey, including urban-adapted species.

Major Initiatives & Programmes

- Human-Elephant Coexistence Action Plans: Including a newly published strategy and action plan for managing human-elephant conflict in Arunachal Pradesh.
- Gharial Reintroduction: Ongoing work returning gharials to India's rivers, marked recently around World Crocodile Day.
- Living Shoreline Project: A nature-based coastal protection initiative addressing India's shrinking coastlines, run with the West Bengal Forest Department.
- Urban Biodiversity Planning: Supporting cities like Coimbatore in embedding biodiversity conservation into urban master planning.
- Community Livelihood-Conservation Projects: Grassroots initiatives such as apiculture (beekeeping) livelihoods in the Valmiki Tiger Reserve, linking income generation directly to forest conservation.
- Wildlife Research & Monitoring: Technical reports and species monitoring, including large carnivore and ungulate population assessments in Madhya Pradesh's forest divisions.

Impact

- Active across 9 major ecological landscapes spanning the length and breadth of India
- Documented the world's smallest wild cat (rusty-spotted cat) for the first time in the Veerangana Durgavati Tiger Reserve
- Ongoing, on-the-ground human-wildlife conflict mitigation work, including new action plans specifically for Arunachal Pradesh's elephant populations
- Community-level conservation-livelihood models (e.g., apiculture) directly linking local income to forest protection outcomes

- Part of the global WWF network, giving India-based work access to worldwide conservation science, funding, and policy influence
- Long-standing, ongoing technical and species-monitoring research feeding directly into government wildlife management plans

WWF-India offers people the chance to work under one of the world's most globally recognised conservation brands, with access to international conservation science, funding networks, and policy influence that few India-based NGOs can offer. Its landscape-based approach means staff often get deep, long-term specialisation in a specific ecosystem or region rather than shallow, scattered project work. It also suits people who want a mix of hard science (species monitoring, research reports) and grassroots community engagement (livelihoods tied to conservation).

WWF-India suits people passionate about wildlife and ecosystem conservation who want to work within a large, globally connected organisation, ideally with an interest in specialising in a specific landscape, species group, or conservation discipline.

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