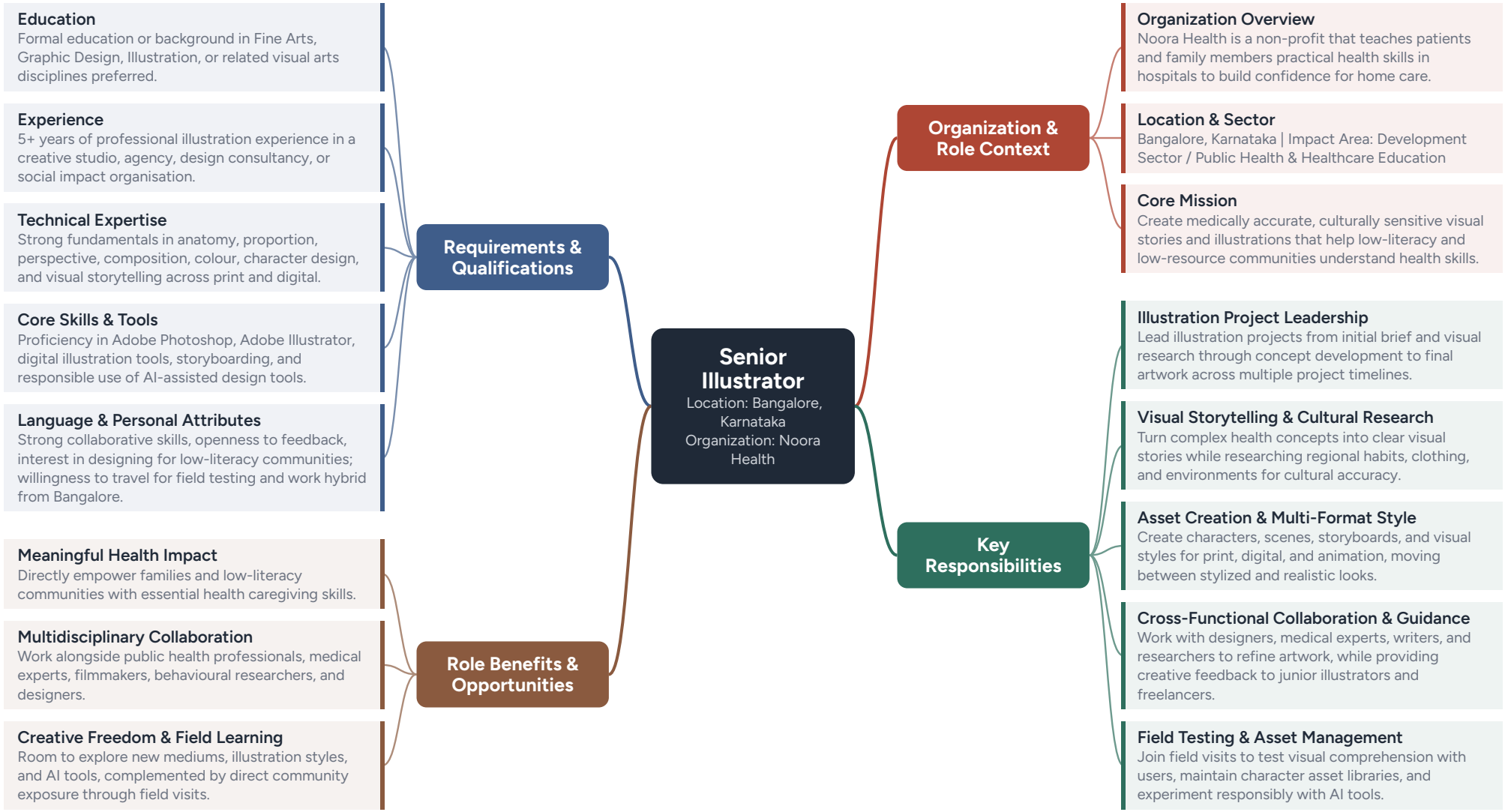
Noora Health

Senior Illustrator in Bangalore | Noora Health

Bengaluru, Karnataka · full-time · senior level · Competitive

Application Assist →

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Skills this role needs

Illustration and character design	Visual storytelling and storyboarding	Adobe Photoshop and Illustrator	Visual and cultural research	AI-assisted illustration tools

Job description

Noora Health

Noora Health is a nonprofit that helps families take better care of the people they love. It teaches patients and family members simple, practical health skills, often while they are in hospital, so they feel confident giving care at home. Noora Health works with government health systems so these lessons reach large numbers of people, many of them in rural or low-resource settings. Its work depends on clear, friendly materials that people of any reading level can understand. This role sits within Noora Health's Creative Design team, which creates the visual materials used to teach health skills to families.

Role

As Senior Illustrator, you will create pictures and visual stories that help people understand health and care, especially people with low literacy and communities in rural or low-resource settings. You will work with designers, public health experts, writers, medical experts, filmmakers and behavioural researchers to make illustrations that are medically accurate, culturally sensitive and engaging. The role suits a curious, experienced illustrator who enjoys trying new styles, takes feedback well, and can move between simple and detailed realistic work depending on the audience. It is a hybrid role based in Bangalore, with travel to the field for research and testing.

Responsibilities

- Lead illustration projects from the first brief and visual research through concept development to final artwork, managing several projects and timelines at once.
- Turn complex health and behaviour ideas into clear, engaging and culturally relevant visual stories for diverse audiences.
- Research people, places, clothing, objects and daily habits across different regions of India so that every illustration is accurate and respectful.
- Create characters, scenes, environments, storyboards and visual styles for print, digital, animation and multimedia projects, switching between stylised and realistic looks as needed.
- Work closely with the design, film, storytelling, content, medical, research and behavioural teams, and use their feedback to improve the work while keeping quality high.
- Guide other illustrators, freelancers and outside creative partners with creative direction and helpful feedback.
- Join field visits and user testing to see how people understand the illustrations, and improve them based on what you learn.
- Build and maintain character libraries, visual references and reusable assets, and try out AI illustration tools to work faster while keeping the work original and accurate.

Requirements

- 5+ years of professional illustration experience, ideally in a creative studio, agency, design consultancy or social impact organisation.
- A strong portfolio that shows character design, environments, visual storytelling and a range of illustration styles across print or digital media.
- Excellent drawing basics, including human anatomy, proportion, perspective, composition, colour and expressions, and the ability to shape a fitting visual direction from a brief.
- Strong visual research skills and the ability to show diverse people, cultures and places with care and accuracy.
- Good skills in Adobe Photoshop, Adobe Illustrator and other digital illustration tools, and an understanding of how to use AI-assisted creative tools responsibly.
- Experience reviewing illustration work and giving clear, helpful feedback, with experience in storyboarding or illustration for animation as an advantage.

- Ability to work on your own, manage your time well and keep large sets of illustrations consistent while communicating clearly with teams from many fields.
- Willingness to work from Bangalore on a hybrid basis and travel to the field, along with a real interest in designing for people with low literacy in rural or low-resource communities.

Benefits

- Hybrid working from Bangalore.
- Work alongside designers, public health and medical experts, writers, filmmakers and behavioural researchers.
- Room to explore new illustration styles, mediums and AI tools.
- Field visits to see how the people your work is made for understand it.
- Work that helps families learn the skills to care for each other's health.

Apply

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About the organisation

Noora Health

noorahealth.org ↗ More on aikyamjobs.org

Profile

Noora Health is a US-registered non-profit (501c3) working to reduce preventable deaths and complications by equipping family caregivers with the skills and knowledge to support patient recovery. Founded in 2014 and headquartered in Bengaluru, Noora Health operates across India, Bangladesh, Indonesia, and Nepal. It has trained over 58 million caregivers and patients across more than 16,300 partner facilities, working with 39,300 health workers. It is a named Audacious Project Grantee and a WHO partner on global recognition of family caregiving.

Youtube Video >

Noora Health's core insight is that families and loved ones who spend the most time with patients are the least supported resource in healthcare. By embedding caregiver education and training within public health systems, Noora Health shifts care capacity from overstretched providers to informed, confident families.

In India, where its programmes first launched, Noora Health has reached over 54 million caregivers and patients across 12 states, partnering with 15,263 facilities through state health departments and the National Health Mission.

Key programmes include:

Care Companion Program (CCP): Noora Health's flagship model, delivered inside public hospitals and clinics, where health workers are trained to conduct structured education sessions with patient families. Families leave equipped with practical caregiving skills, knowledge of danger signs, and clarity on when to seek emergency care. The programme has been adopted across Andhra Pradesh, Punjab, Madhya Pradesh, Haryana, Himachal Pradesh, Odisha, Maharashtra, Karnataka, Goa, and other states.

Maternal and Newborn Health: Noora Health runs targeted caregiver education around antenatal and postnatal care, early breastfeeding, immunisation, and newborn danger signs. Its programmes have demonstrated an 18% reduction in newborn mortality and a 78% increase in skin-to-skin care among new parents.

Cardiac Care: Noora Health's caregiver training for cardiac patients has shown a 71% decrease in post-discharge cardiac complications, a significant outcome in a country with a high and growing burden of non-communicable diseases.

Tech-Enabled Caregiving: Noora Health has developed digital tools to extend its caregiver education model, enabling remote and scalable delivery of training content to families beyond the facility.

Noora Health is a strong fit for professionals who want to work at the intersection of public health systems, caregiver empowerment, and evidence-based programme design, contributing to work that directly reduces preventable deaths at scale.

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