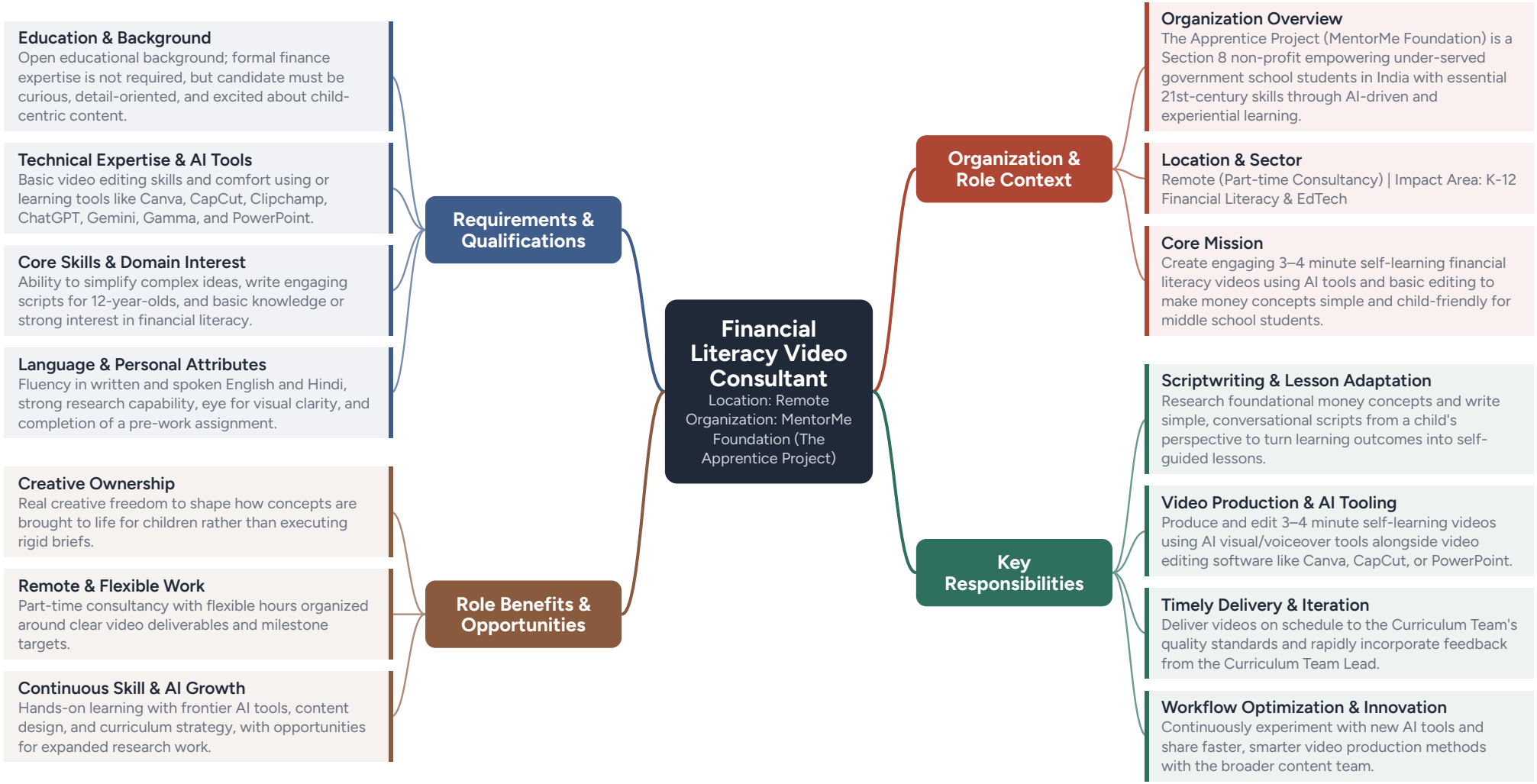
The Apprentice Project

Video Consultant - Financial Literacy | The Apprentice Project

Remote · part-time · entry level · Competitive

Application Assist →

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Skills this role needs

Child-friendly script writing	Basic video editing in Canva / CapCut	AI tools for content creation	Research skills	Financial literacy concepts

Job description

The Apprentice Project

In India, 100 million children from low-income communities grow up without the skills they need for modern life, such as handling their emotions, using technology and managing money. This gap can hold them back for life and keep families stuck in poverty. The Apprentice Project works to change this in government schools. It has built an AI-powered learning buddy that helps thousands of students learn these skills on their own, while growing their confidence, creativity and curiosity. This role sits within The Apprentice Project's Curriculum Team, which sets the quality standard for the lessons students learn.

Role

As a Financial Literacy Video Consultant, you will make short videos that teach school students about money in a way that feels simple, real and even fun for a 12-year-old. You will turn learning goals into clear scripts, bring them to life with AI tools and basic editing, and keep improving your work with feedback from the Curriculum Team Lead. This is a part-time, remote consultancy. You do not need to be a finance expert, but you do need to be curious, careful with details and excited to make content that children connect with.

Responsibilities

- Create 3 to 4 minute self-learning videos on financial literacy for school students.
- Turn learning outcomes into simple, engaging lessons that children can follow on their own.
- Research money concepts using reliable sources and turn them into short, child-friendly scripts.
- Use AI tools to create visuals, voiceovers and videos, and keep track of new and better tools.
- Edit and produce videos using tools such as Canva, CapCut or PowerPoint.
- Deliver videos on time, at the right length and to the quality standard set by the Curriculum Team.
- Improve content quickly based on feedback from the Curriculum Team.
- Suggest smarter, faster ways of working and share new tools with the team.

Requirements

- Ability to explain ideas simply and write short, conversational scripts from a child's point of view.
- Basic video editing skills and comfort using or learning tools such as Canva, CapCut, Clipchamp, ChatGPT, Gemini, Gamma, PowerPoint, G-Suite and MS Office.
- Willingness to try new AI tools and figure them out on your own.
- Basic knowledge of financial literacy, or a real willingness to build it.
- Fluency in written and spoken English and Hindi.
- Good research skills and a strong eye for detail in content accuracy and visual clarity.
- Completion of a pre-work assignment as part of the application.

Benefits

- Have real creative input into how ideas are brought to life, not just following a brief.
- Work remotely on your own schedule, with clear deliverables.
- Learn all the time through new AI tools, content design and curriculum thinking.
- Take on extra hourly research and content work beyond the core scope.
- Compensation follows the structure for this role, with details shared during the selection process.

Apply

Check your fit for the role and receive the apply link in your mailbox

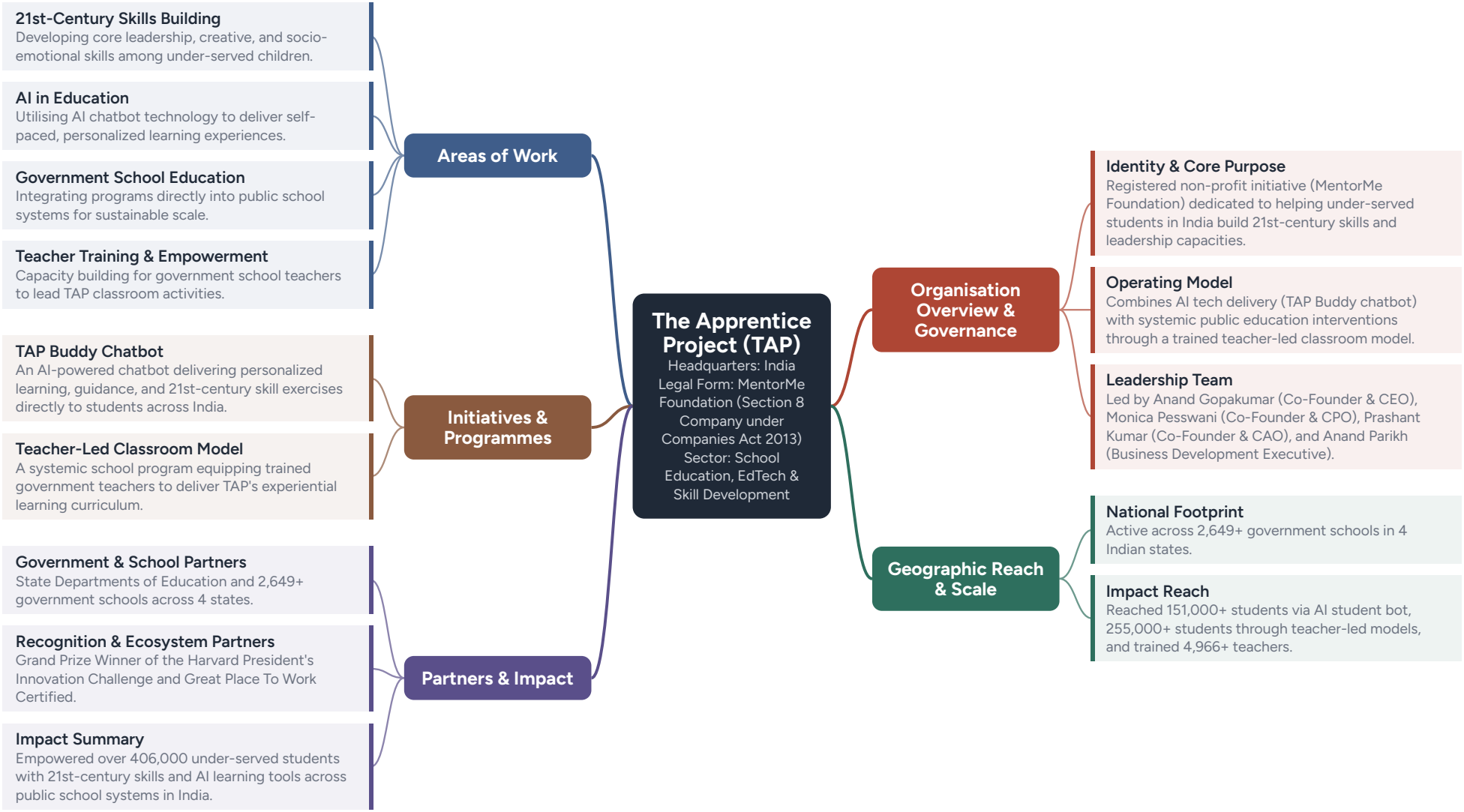
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About the organisation

The Apprentice Project

Education

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About The Apprentice Project

The Apprentice Project (TAP) is an education programme that helps under-served students in India build 21st-century skills. It says its aim is to turn children into leaders of today and tomorrow. TAP is run by MentorMe Foundation, a Section 8 company registered under the Companies Act 2013. Technology is central to its approach. TAP Buddy, its chatbot programme, uses artificial intelligence to give students personalised learning and support. TAP also reaches students in government schools through a teacher-led model.

Major Areas of Work

- 21st-century skills: Building key 21st-century skills among under-served students.
- AI in education: Using an AI chatbot to give each student personalised learning and support.
- Government school education: Working in government schools to reach students at scale.
- Teacher training: Training teachers to run its teacher-led model of student learning.

Major Initiatives and Programmes

- TAP Buddy: A chatbot programme that uses AI to give students across India personalised learning and support.
- Teacher-led model: A classroom programme in which trained teachers lead TAP's learning with students in government schools.

Impact

Based on its 2025-26 impact data, TAP states it has reached 151K students through its student bot and 255K students through its teacher-led model. Its site also cites work in more than 2,649 government schools across 4 states, and 4,966 teachers trained. It lists itself as a grand-prize winner of the Harvard President's Innovation Challenge.

Leadership

- Anand Parikh: Business Development Executive | Partnerships and Alliances | Mentor | Entrepreneur
- Anand Gopakumar: Co-Founder and Chief Executive Officer
- Monica Pesswani: Co-Founder and Chief People Officer
- Prashant Kumar: Co-Founder and Chief Administrative Officer

TAP suits people who want to work where education, technology and public school systems meet. The work combines building and improving an AI learning tool with running a programme across government schools in several states. Staff get exposure to edtech product work, school-level programme delivery and teacher training in one organisation. TAP is Great Place To Work Certified. It is a good fit for people who want their work to reach large numbers of students in government schools.

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